## GOVT. OF WEST BENGAL GOENKACOLLEGE OF COMMERCE & BUSINESS ADMINISTRATION 210, B.B. GANGULY STREET, KOLKATA-700 012

O. C. No. 150 Date: 07.11.2025

## The Luca Pacioli Memorial Lecture on Accounting

The 10<sup>th</sup> of November is celebrated worldwide as International Accounting Day, commemorating the publication of Luca Pacioli's seminal work Summa de Arithmetica, Geometria, Proportioni et Proportionalita (1494), which laid the foundation of modern accounting principles.

To honour this historic occasion and to inspire our students towards excellence in commerce *vis-a-vis* accountancy, Goenka College of Commerce and Business Administration, the premier commerce institution of eastern India in collaboration with the Alumni Association, institute an Annual Lecture on the day each year under the title: "The Luca Pacioli Memorial Lecture on Accounting."

This initiative will align the College with global academic traditions and provide an enduring platform for scholarly dialogue and professional enrichment. By organizing the commemoration of International Accounting Day for the first time, the College will be undertaking a pioneering step in the advancement of accounting education. The event will not only underscore the enduring relevance of the discipline but also serve as a heartfelt tribute from the students of commerce to the Father of Accounting, in grateful recognition of their intellectual debt to him.

**Dr. Asok Mukhopadhyay**, renowned academician, author, accounting historian and former student of this college, will deliver the 1<sup>st</sup> Luca Pacioli Memorial Lecture on the day, the 10<sup>th</sup> of November, 2025 at 12.15 pm in the college auditorium (Vidyasagar Sabhagriha).

All the stakeholders are cordially invited / requested to participate and make the event successful.

Principal

Goenka College of Commerce & Business Administration