

**GOVT. OF WEST BENGAL
GOENKACOLLEGE OF COMMERCE & BUSINESS ADMINISTRATION
210, B.B. GANGULY STREET, KOLKATA-700 012**

O. C. No. 26

Date: 29.01.2024

This is to inform **B.Com. (Honours with Research Degree under CCF 2022)** **Semester-I** students that for **Entrepreneurship Development (SEC)** subject, Tutorial Examination/Evaluation of **25 marks** will be based on the preparation of a **New Business/Project Proposal**.

Accordingly, the students are instructed to prepare a New Business/Project Proposal strictly in tune with the specified format and guidelines (Annexed herewith).

The students are instructed to submit their project to the College Office strictly as per the Schedule mentioned hereunder.



Principal

Goenka College of Commerce & Business Administration

B.COM (4 years Honours with research)
SEMESTER - I
Subject: Entrepreneurship Development (SEC)
Tutorial Examination under CCF, 2022

**Specified Format and Guidelines for preparation of
New Business/Project Proposal**

Format:

- Title Sheet
- Executive Summary
- Table of Content
- Background of the New Business Idea with SWOT analysis
- Description of Products (goods or service)
- Feasibility Study Report
 - Product feasibility
 - Technical feasibility
 - Legal feasibility
 - Resource feasibility
 - Marketing feasibility
 - Financial feasibility
- Organizational Structure/Type
- Market Description
- Competition Analysis
- Production/Procurement Plans
- Projected Financial Plan (for three consecutive years)
 - Estimation of required fund/capital
 - Probable sources of fund/capital
 - Projected application of funds
 - Projected Income Statement(excluding Balance Sheet & Tax)
 - Projected Growth of Revenue
- Contingency Plans
- Conclusion

Guidelines:

General guidelines for the New Business/Project Proposal

- The project must be typed in English and on single side of the page
- Font type to be used- **Times New Roman**, Font size-**16 for headings** and **12 for main content and sub-content**
- Pictures and Graphical presentations may be included in the project
- Alignment- **Justify**
- Number of **pages-15 to 20**
- One hard copy must be submitted with **Spiral Binding**

**Schedule for submission of Project assignment for Entrepreneurship
Development to the college office by the students of Semester- I**

Date of Submission of Project Assignment : 19.02.2024 (Monday)

Calcutta University Roll No.

| | | | |
|----------------|----------------|----------------|----------------|
| 231145-11-0001 | 231145-11-0035 | 231145-11-0069 | 231145-11-0103 |
| 231145-11-0002 | 231145-11-0036 | 231145-11-0070 | 231145-11-0104 |
| 231145-11-0003 | 231145-11-0037 | 231145-11-0071 | 231145-11-0105 |
| 231145-11-0004 | 231145-11-0038 | 231145-11-0072 | 231145-11-0106 |
| 231145-11-0005 | 231145-11-0039 | 231145-11-0073 | 231145-11-0107 |
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| 231145-11-0008 | 231145-11-0042 | 231145-11-0076 | 231145-11-0110 |
| 231145-11-0009 | 231145-11-0043 | 231145-11-0077 | 231145-11-0111 |
| 231145-11-0010 | 231145-11-0044 | 231145-11-0078 | 231145-11-0112 |
| 231145-11-0011 | 231145-11-0045 | 231145-11-0079 | 231145-11-0113 |
| 231145-11-0012 | 231145-11-0046 | 231145-11-0080 | 231145-11-0114 |
| 231145-11-0013 | 231145-11-0047 | 231145-11-0081 | 231145-11-0115 |
| 231145-11-0014 | 231145-11-0048 | 231145-11-0082 | 231145-11-0116 |
| 231145-11-0015 | 231145-11-0049 | 231145-11-0083 | 231145-11-0117 |
| 231145-11-0016 | 231145-11-0050 | 231145-11-0084 | 231145-11-0118 |
| 231145-11-0017 | 231145-11-0051 | 231145-11-0085 | 231145-11-0119 |
| 231145-11-0018 | 231145-11-0052 | 231145-11-0086 | 231145-11-0120 |
| 231145-11-0019 | 231145-11-0053 | 231145-11-0087 | 231145-11-0121 |
| 231145-11-0020 | 231145-11-0054 | 231145-11-0088 | 231145-11-0122 |
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| 231145-11-0022 | 231145-11-0056 | 231145-11-0090 | 231145-11-0124 |
| 231145-11-0023 | 231145-11-0057 | 231145-11-0091 | 231145-11-0125 |
| 231145-11-0024 | 231145-11-0058 | 231145-11-0092 | 231145-11-0126 |
| 231145-11-0025 | 231145-11-0059 | 231145-11-0093 | 231145-11-0127 |
| 231145-11-0026 | 231145-11-0060 | 231145-11-0094 | 231145-11-0128 |
| 231145-11-0027 | 231145-11-0061 | 231145-11-0095 | 231145-11-0129 |
| 231145-11-0028 | 231145-11-0062 | 231145-11-0096 | 231145-11-0130 |
| 231145-11-0029 | 231145-11-0063 | 231145-11-0097 | 231145-11-0131 |

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| 231145-11-0030 | 231145-11-0064 | 231145-11-0098 | 231145-11-0132 |
| 231145-11-0031 | 231145-11-0065 | 231145-11-0099 | 231145-11-0133 |
| 231145-11-0032 | 231145-11-0066 | 231145-11-0100 | 231145-11-0134 |
| 231145-11-0033 | 231145-11-0067 | 231145-11-0101 | 231145-11-0135 |
| 231145-11-0034 | 231145-11-0068 | 231145-11-0102 | 231145-11-0136 |

Date of Submission of Project Assignment : 20.02.2024 (Tuesday)

Calcutta University Roll No.

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| 231145-11-0137 | 231145-11-0171 | 231145-11-0205 | 231145-11-0239 |
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| 231145-11-0139 | 231145-11-0173 | 231145-11-0207 | 231145-11-0241 |
| 231145-11-0140 | 231145-11-0174 | 231145-11-0208 | 231145-11-0242 |
| 231145-11-0141 | 231145-11-0175 | 231145-11-0209 | 231145-11-0243 |
| 231145-11-0142 | 231145-11-0176 | 231145-11-0210 | 231145-11-0244 |
| 231145-11-0143 | 231145-11-0177 | 231145-11-0211 | 231145-11-0245 |
| 231145-11-0144 | 231145-11-0178 | 231145-11-0212 | 231145-11-0246 |
| 231145-11-0145 | 231145-11-0179 | 231145-11-0213 | 231145-11-0247 |
| 231145-11-0146 | 231145-11-0180 | 231145-11-0214 | 231145-11-0248 |
| 231145-11-0147 | 231145-11-0181 | 231145-11-0215 | 231145-11-0249 |
| 231145-11-0148 | 231145-11-0182 | 231145-11-0216 | 231145-11-0250 |
| 231145-11-0149 | 231145-11-0183 | 231145-11-0217 | 231145-11-0251 |
| 231145-11-0150 | 231145-11-0184 | 231145-11-0218 | 231145-11-0252 |
| 231145-11-0151 | 231145-11-0185 | 231145-11-0219 | 231145-11-0253 |
| 231145-11-0152 | 231145-11-0186 | 231145-11-0220 | 231145-11-0254 |
| 231145-11-0153 | 231145-11-0187 | 231145-11-0221 | 231145-11-0255 |
| 231145-11-0154 | 231145-11-0188 | 231145-11-0222 | 231145-11-0256 |
| 231145-11-0155 | 231145-11-0189 | 231145-11-0223 | 231145-11-0257 |
| 231145-11-0156 | 231145-11-0190 | 231145-11-0224 | 231145-11-0258 |
| 231145-11-0157 | 231145-11-0191 | 231145-11-0225 | 231145-11-0259 |
| 231145-11-0158 | 231145-11-0192 | 231145-11-0226 | 231145-11-0260 |
| 231145-11-0159 | 231145-11-0193 | 231145-11-0227 | 231145-11-0261 |
| 231145-11-0160 | 231145-11-0194 | 231145-11-0228 | 231145-11-0262 |
| 231145-11-0161 | 231145-11-0195 | 231145-11-0229 | 231145-11-0263 |

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| 231145-11-0162 | 231145-11-0196 | 231145-11-0230 | 231145-11-0264 |
| 231145-11-0163 | 231145-11-0197 | 231145-11-0231 | 231145-11-0265 |
| 231145-11-0164 | 231145-11-0198 | 231145-11-0232 | 231145-11-0266 |
| 231145-11-0165 | 231145-11-0199 | 231145-11-0233 | 231145-11-0267 |
| 231145-11-0166 | 231145-11-0200 | 231145-11-0234 | 231145-11-0268 |
| 231145-11-0167 | 231145-11-0201 | 231145-11-0235 | 231145-11-0269 |
| 231145-11-0168 | 231145-11-0202 | 231145-11-0236 | 231145-11-0270 |
| 231145-11-0169 | 231145-11-0203 | 231145-11-0237 | 231145-11-0271 |
| 231145-11-0170 | 231145-11-0204 | 231145-11-0238 | 231145-11-0272 |

Date of Submission of Project Assignment : 21.02.2024 (Wednesday)

Calcutta University Roll No.

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| 231145-11-0273 | 231145-21-0008 | 231145-21-0042 | 231145-21-0076 |
| 231145-11-0274 | 231145-21-0009 | 231145-21-0043 | 231145-21-0077 |
| 231145-11-0275 | 231145-21-0010 | 231145-21-0044 | 231145-21-0078 |
| 231145-11-0276 | 231145-21-0011 | 231145-21-0045 | 231145-21-0079 |
| 231145-11-0277 | 231145-21-0012 | 231145-21-0046 | 231145-21-0080 |
| 231145-11-0278 | 231145-21-0013 | 231145-21-0047 | 231145-21-0081 |
| 231145-11-0279 | 231145-21-0014 | 231145-21-0048 | 231145-21-0082 |
| 231145-11-0280 | 231145-21-0015 | 231145-21-0049 | 231145-21-0083 |
| 231145-11-0281 | 231145-21-0016 | 231145-21-0050 | 231145-21-0084 |
| 231145-11-0282 | 231145-21-0017 | 231145-21-0051 | 231145-21-0085 |
| 231145-11-0283 | 231145-21-0018 | 231145-21-0052 | 231145-21-0086 |
| 231145-11-0284 | 231145-21-0019 | 231145-21-0053 | 231145-21-0087 |
| 231145-11-0285 | 231145-21-0020 | 231145-21-0054 | 231145-21-0088 |
| 231145-11-0286 | 231145-21-0021 | 231145-21-0055 | 231145-21-0089 |
| 231145-11-0287 | 231145-21-0022 | 231145-21-0056 | 231145-21-0090 |
| 231145-11-0288 | 231145-21-0023 | 231145-21-0057 | 231145-21-0091 |
| 231145-11-0289 | 231145-21-0024 | 231145-21-0058 | 231145-21-0092 |
| 231145-11-0290 | 231145-21-0025 | 231145-21-0059 | 231145-21-0093 |
| 231145-11-0291 | 231145-21-0026 | 231145-21-0060 | 231145-21-0094 |
| 231145-11-0292 | 231145-21-0027 | 231145-21-0061 | 231145-21-0095 |
| 231145-11-0293 | 231145-21-0028 | 231145-21-0062 | 231145-21-0096 |

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| 231145-11-0294 | 231145-21-0029 | 231145-21-0063 | 231145-21-0097 |
| 231145-11-0295 | 231145-21-0030 | 231145-21-0064 | 231145-21-0098 |
| 231145-11-0296 | 231145-21-0031 | 231145-21-0065 | 231145-21-0099 |
| 231145-11-0297 | 231145-21-0032 | 231145-21-0066 | 231145-21-0100 |
| 231145-11-0298 | 231145-21-0033 | 231145-21-0067 | 231145-21-0101 |
| 231145-11-0299 | 231145-21-0034 | 231145-21-0068 | 231145-21-0102 |
| 231145-21-0001 | 231145-21-0035 | 231145-21-0069 | 231145-21-0103 |
| 231145-21-0002 | 231145-21-0036 | 231145-21-0070 | 231145-21-0104 |
| 231145-21-0003 | 231145-21-0037 | 231145-21-0071 | 231145-21-0105 |
| 231145-21-0004 | 231145-21-0038 | 231145-21-0072 | 231145-21-0106 |
| 231145-21-0005 | 231145-21-0039 | 231145-21-0073 | 231145-21-0107 |
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| | | | 231145-21-0112 |
| | | | 231145-21-0113 |

Date of Submission of Project Assignment : 22.02.2024 (Thursday)

Calcutta University Roll No.

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| 231145-21-0114 | 231145-21-0148 | 231145-21-0184 | 231145-21-0220 |
| 231145-21-0115 | 231145-21-0149 | 231145-21-0185 | 231145-21-0221 |
| 231145-21-0116 | 231145-21-0150 | 231145-21-0186 | 231145-21-0222 |
| 231145-21-0117 | 231145-21-0151 | 231145-21-0187 | 231145-21-0223 |
| 231145-21-0118 | 231145-21-0152 | 231145-21-0188 | 231145-21-0224 |
| 231145-21-0119 | 231145-21-0153 | 231145-21-0189 | 231145-21-0225 |
| 231145-21-0120 | 231145-21-0154 | 231145-21-0190 | 231145-21-0226 |
| 231145-21-0121 | 231145-21-0155 | 231145-21-0191 | 231145-21-0227 |
| 231145-21-0122 | 231145-21-0156 | 231145-21-0192 | 231145-21-0228 |
| 231145-21-0123 | 231145-21-0157 | 231145-21-0193 | 231145-21-0229 |
| 231145-21-0124 | 231145-21-0158 | 231145-21-0194 | 231145-21-0230 |
| 231145-21-0125 | 231145-21-0159 | 231145-21-0195 | 231145-21-0231 |
| 231145-21-0126 | 231145-21-0160 | 231145-21-0196 | 231145-21-0232 |

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| 231145-21-0127 | 231145-21-0161 | 231145-21-0197 | 231145-21-0233 |
| 231145-21-0128 | 231145-21-0162 | 231145-21-0198 | 231145-21-0234 |
| 231145-21-0129 | 231145-21-0163 | 231145-21-0199 | 231145-21-0235 |
| 231145-21-0130 | 231145-21-0164 | 231145-21-0200 | 231145-21-0236 |
| 231145-21-0131 | 231145-21-0165 | 231145-21-0201 | 231145-21-0237 |
| 231145-21-0132 | 231145-21-0166 | 231145-21-0202 | 231145-21-0238 |
| 231145-21-0133 | 231145-21-0167 | 231145-21-0203 | 231145-21-0239 |
| 231145-21-0134 | 231145-21-0168 | 231145-21-0204 | 231145-21-0240 |
| 231145-21-0135 | 231145-21-0169 | 231145-21-0205 | 231145-21-0241 |
| 231145-21-0136 | 231145-21-0170 | 231145-21-0206 | 231145-21-0242 |
| 231145-21-0137 | 231145-21-0171 | 231145-21-0207 | 231145-21-0243 |
| 231145-21-0138 | 231145-21-0172 | 231145-21-0208 | 231145-21-0244 |
| 231145-21-0139 | 231145-21-0173 | 231145-21-0209 | 231145-21-0245 |
| 231145-21-0140 | 231145-21-0174 | 231145-21-0210 | 231145-21-0246 |
| 231145-21-0141 | 231145-21-0175 | 231145-21-0211 | 231145-21-0247 |
| 231145-21-0142 | 231145-21-0176 | 231145-21-0212 | 231145-21-0248 |
| 231145-21-0143 | 231145-21-0177 | 231145-21-0213 | 231145-21-0249 |
| 231145-21-0144 | 231145-21-0178 | 231145-21-0214 | 231145-21-0250 |
| 231145-21-0145 | 231145-21-0179 | 231145-21-0215 | 231145-21-0251 |
| 231145-21-0146 | 231145-21-0180 | 231145-21-0216 | 231145-21-0252 |
| 231145-21-0147 | 231145-21-0181 | 231145-21-0217 | 231145-21-0253 |
| | 231145-21-0182 | 231145-21-0218 | |
| | 231145-21-0183 | 231145-21-0219 | |
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Date of Submission of Project Assignment : 23.02.2024 (Friday)

Calcutta University Roll No.

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| 231145-21-0254 | 231145-21-0288 | 231145-21-0322 |
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| 231145-21-0257 | 231145-21-0291 | 231145-21-0325 |
| 231145-21-0258 | 231145-21-0292 | 231145-21-0326 |
| 231145-21-0259 | 231145-21-0293 | 231145-21-0327 |

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| 231145-21-0260 | 231145-21-0294 | 231145-21-0328 |
| 231145-21-0261 | 231145-21-0295 | 231145-21-0329 |
| 231145-21-0262 | 231145-21-0296 | 231145-21-0330 |
| 231145-21-0263 | 231145-21-0297 | 231145-21-0331 |
| 231145-21-0264 | 231145-21-0298 | 231145-21-0332 |
| 231145-21-0265 | 231145-21-0299 | 231145-21-0333 |
| 231145-21-0266 | 231145-21-0300 | 231145-21-0334 |
| 231145-21-0267 | 231145-21-0301 | 231145-21-0335 |
| 231145-21-0268 | 231145-21-0302 | 231145-21-0336 |
| 231145-21-0269 | 231145-21-0303 | 231145-21-0337 |
| 231145-21-0270 | 231145-21-0304 | 231145-21-0338 |
| 231145-21-0271 | 231145-21-0305 | 231145-21-0339 |
| 231145-21-0272 | 231145-21-0306 | 231145-21-0340 |
| 231145-21-0273 | 231145-21-0307 | 231145-21-0341 |
| 231145-21-0274 | 231145-21-0308 | 231145-21-0342 |
| 231145-21-0275 | 231145-21-0309 | 231145-21-0343 |
| 231145-21-0276 | 231145-21-0310 | 231145-21-0344 |
| 231145-21-0277 | 231145-21-0311 | 231145-21-0345 |
| 231145-21-0278 | 231145-21-0312 | 231145-21-0346 |
| 231145-21-0279 | 231145-21-0313 | 231145-21-0347 |
| 231145-21-0280 | 231145-21-0314 | 231145-21-0348 |
| 231145-21-0281 | 231145-21-0315 | 231145-21-0349 |
| 231145-21-0282 | 231145-21-0316 | 231145-21-0350 |
| 231145-21-0283 | 231145-21-0317 | 231145-21-0351 |
| 231145-21-0284 | 231145-21-0318 | 231145-21-0352 |
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| 231145-21-0287 | 231145-21-0321 | 231145-21-0355 |
| | | 231145-21-0356 |
| | | 231145-21-0357 |
| | | 231145-21-0358 |



Principal

Goenka College of Commerce & Business Administration