

## The Annual Quality Assurance Report (AQAR) of the IQAC

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

### Part – A

AQAR for the year

2016-17

#### I. Details of the Institution

1.1. Name of the Institution

Goenka College of Commerce and Business Administration

1.2. Address Line 1

210, Bepin Bihari Ganguly Street

Address Line 2

Kolkata – 700012

City/Town

Kolkata

State

West Bengal

Pin Code

700012

Institution e-mail address

info@goenkacollege.net

Contact Nos.

033-2241-2216

Name of the Head of the Institution:

Dr. Debasish Banerjee

Tel. No. with STD Code:

033-2219-2056

Mobile:

9830093222

Name of the IQAC Co-ordinator:

Prof. Udayan Ray  
Choudhury

Mobile:

09831922950

IQAC e-mail address:

info@goenkacollege.net

**1.3. NAAC Track ID**

**OR**

**1.4. NAAC Executive Committee No. &Date:**

March 31, 2007/ 259

**1.5. Website address:**

<http://www.goenkacollege.net/>

Web-link of the AQAR:

[http://www.goenkacollege.net/AQAR2016\\_17.pdf](http://www.goenkacollege.net/AQAR2016_17.pdf)

**1.6. Accreditation Details**

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 <sup>st</sup> Cycle	B+	NA	2007	5 years
2	2 <sup>nd</sup> Cycle	A	3.02	2016	5 Years
3	3 <sup>rd</sup> Cycle				
4	4 <sup>th</sup> Cycle				

**1.7. Date of Establishment of IQAC:** DD/MM/YYYY

21/12/2008

**1.8. Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC**

- i. AQAR\_\_\_2007-08\_\_\_\_\_01/04/2009\_\_\_\_\_
- ii. AQAR\_\_\_2008-09\_\_\_\_\_01/02/2010\_\_\_\_\_
- iii. AQAR\_\_\_2009-10\_\_\_\_\_07/12/2015\_\_\_\_\_
- iv. AQAR\_\_\_2010-11\_\_\_\_\_07/12/2015\_\_\_\_\_
- v. AQAR\_\_\_2011-12\_\_\_\_\_07/12/2015\_\_\_\_\_
- vi. AQAR\_\_\_2012-13\_\_\_\_\_07/12/2015\_\_\_\_\_
- vii. AQAR\_\_\_2013-14\_\_\_\_\_07/12/2015\_\_\_\_\_
- viii. AQAR\_\_\_2014-15\_\_\_\_\_07/12/2015\_\_\_\_\_
- ix. AQAR\_\_\_2015-16\_\_\_\_\_07/12/2016\_\_\_\_\_

**1.9. Institutional Status**

University  State  Central  Deemed  Private

Affiliated College	Yes	√	No	<input type="checkbox"/>
Constituent College	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Autonomous college of UGC	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Regulatory Agency approved Institution	Yes	√	No	<input type="checkbox"/>

Type of Institution	Co-education	√	Men	<input type="checkbox"/>	Women	<input type="checkbox"/>
	Urban	√	Rural	<input type="checkbox"/>	Tribal	<input type="checkbox"/>
Financial Status	Grant-in-aid	√	UGC 2(f)	√	UGC 12B	√
	Grant-in-aid +Self Financing	<input type="checkbox"/>	Totally Self-financing	<input type="checkbox"/>		<input type="checkbox"/>

**1.10. Type of Faculty/Programme**

Arts	Science		Commerce	√	Law		PEI(PhysEdu)	
	TEI (Edu)		Engineering		Health Science		Management	√
Others(Specify)		Master of Business Administration						

**1.11. Name of the Affiliating University (for the Colleges)**

University of Calcutta,  
Kolkata

**1.12. Special status conferred by Central/ State Government--**

**UGC/CSIR/DST/DBT/ICMR etc**

Autonomy by State/Central Government / University

University with Potential for Excellence

UGC-CPE

DST Star Scheme

UGC-CE

UGC-Special Assistance Programme

DST-FIST

UGC-Innovative PG programmes

Any other (Specify)

UGC-COP Programmes

**2. IQAC Composition and Activities**

**2.1. No. of Teachers**

08

2.2. No. of Administrative/Technical staff

2.3. No. of students

2.4. No. of Management representatives

2.5. No. of Alumni

2.6. No. of any other stakeholder and community representatives

2.7. No. of Employers/ Industrialists

2.8. No. of other External Experts

2.9. Total No. of members

2.10. No. of IQAC meetings held

2.11. No. of meetings with various stakeholders  No. Faculty

Non-Teaching Staff  Students  Alumni  Others

2.12. Has IQAC received any funding from UGC during the year?  Yes  
No

If yes, mention the amount

2.13. Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.  International  National  State  Institution Level

(ii) Themes

### 2.14. Significant Activities and contributions made by IQAC

- ◆ Maintaining and strengthening the institutional effectiveness;
- ◆ Encouraging the students to attend the maximum number of classes held;
- ◆ Suggesting the Principal about the need for infrastructure development;
- ◆ Dealing with minor research project proposals of the faculties and finalising the same before submission.
- ◆ Giving suggestions to the Principal regarding qualitative Upliftment of the academic and non-academic events;
- ◆ Identifying the beneficiaries for need-based external scholarships.

### 2.15. Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year

Plan of Action	Achievements
Organising placement drives for B.Com, M.Com and MBA students	On-Campus and Off-campus placement drives have been organised for students of B.Com., M.Com., and MBA by Ernst & Young (GDN), Deloitte Shared Services India Pvt. Ltd., Amazon Development Centre, HDFC Bank Ltd. Medica Super-Speciality Hospital, Vyarzu Labs Pvt. Ltd., KPMG Global Delivery Centre, Wipro Ltd., Godrej & Boyce Manufacturing Co. Ltd., Larsen & Toubro Ltd., S&P Capital IQ, PricewaterhouseCoopers Service Delivery Centre (Kolkata) Pvt. Ltd.
Organising summer-internship for MBA students	After successful completion of their second semester, the MBA students are sent to Sul Steel Pvt. Ltd., Peerless Financial Products Distribution Ltd., Business Economics, NTC Industries Ltd., Tata Steel Ltd., Axis Bank Ltd., and UD Solutions Pvt. Ltd. for their summer internship.
Publishing Academic Journal of the College	First issue of the academic journal of the college was published in the month of August, 2016.
Organising seminar	A two-day UGC Sponsored National Seminar on 'Cinema Aur Sahitya Ka Antarsambandh' was held on August 19-20, 2016. It was planned by the Department of Hindi and organised by the Seminar Committee of the college in collaboration with Shibpur Dinobundhoo Institution.
Renovation of computer laboratory	The computer laboratory of the college, which was destroyed by fire, was renovated by PWD, Civil and Electrical Department of the Government of West Bengal. An amount of Rs. 1513096 was allotted and released by the Department of Higher Education, Government of West Bengal to the PWD, Kolkata Electrical Division as per the estimate submitted by them vide Memo No. 961 (sanc.)/EH/P/CG/4C-111/2012 dated 25.01.2016. The civil and electrical work of renovation was completed in the month of February, 2016.
Erection of the second lift	Erection of the second lift of the college for which a fund of Rs. 1850000 was allotted and released by the Department of Higher Education,

	Government of West Bengal to the PWD, Electrical, Kolkata, Central Division, was completed in the month of April, 2016.
Installation of water-coolers and purifiers	The Department of Higher Education, Government of West Bengal, sanctioned and released a fund of Rs. 858000 for supply installation of six water coolers and purifiers in different floors by replacing the small water-coolers and purifiers. This work was completed by the PWD, Electrical, Government of West Bengal in the month of July 2016.
Installation of sound system	Installation of sound system in auditorium was completed in the first week of September.
Installation of projector	Projectors with screen are installed in computer laboratory and auditorium in the first week of September.
Installation of compound lighting	For installation of compound lighting in the college premises and Neon Glow Sign Board at the college gate an amount of Rs. 964110 was sanctioned and released by the Government and this work was done in the middle of September 2016.
Installation of intelligent addressable fire alarm system	The work of installation of intelligent addressable fire alarm system is at present being implemented in both academic and administrative blocks of the college from PWD, Electrical Division to protect the stakeholders of the college from fire hazards. This precautionary and safety measure was taken into planning by the IQAC of the college after the sudden outbreak of fire in the computer laboratory of the college on 26 <sup>th</sup> August, 2016. For this work, an amount of Rs. 2686907 was sanctioned and released to the PWD, Kolkata Electrical Division by the Government. The work is expected to be completed by within this financial year.
Installation of solar panel	PWD, Kolkata Electrical Division, the West Bengal Renewable Energy Development Agency (WBREDA) had submitted an estimate of Rs. 1840000 for setting up of grid connected rooftop solar panel plant of capacity of 20 KW with net metering arrangement. Accordingly a proposal for sanctioning and releasing the required funds were submitted to the Department of Higher Education, Government of West Bengal vides our letter No. G-323 dated 13.07.2016. The work will commence after the approval and sanction of fund.
Organising other events	The Republic Day and Independence Day celebration, Campus Cleaning Campaign and Seminar on Awareness on AIDS, Health Awareness Camp in adopted in slum area – all these activities under the banner of NSS were organised. The annual athletic meet and students' seminars were also held during the current academic year. The Students' Union of the college organised the Fresher's Welcome Programme, Quest 2016, Blood Donation Camps and Saraswati Puja.

2.16. Whether the AQAR was placed in statutory body  Yes  No

Management  Syndicate  any other body

Provide the details of the action taken

AQAR was placed in Teachers' Council (TC) Meeting. TC approved the AQAR and encouraged the initiatives taken by the Internal Quality Assessment Cell (IQAC).

**Part – B**

**Criterion – I**

**I. Curricular Aspects**

**1.1. Details about Academic Programmes**

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	Nil	Nil	Nil	Nil
PG	2	Nil	Nil	Nil
UG	1	Nil	Nil	Nil
PG Diploma	Nil	Nil	Nil	Nil
Advanced Diploma	Nil	Nil	Nil	Nil
Diploma	Nil	Nil	Nil	Nil
Certificate	Nil	Nil	Nil	Nil
Others	Nil	Nil	Nil	Nil
<b>Total</b>	Nil	Nil	Nil	Nil

Interdisciplinary	Nil	Nil	Nil	Nil
Innovative	Nil	Nil	Nil	Nil

**1.2. (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options**

**(ii) Pattern of programmes:**

Pattern	Number of programmes
Semester	1
Trimester	Nil
Annual	2

**1.3. Feedback from stakeholders** Alumni  Parents  Employers  Students   
*(On all aspects)*

Mode of feedback: Online  Manual  Co-operating schools (for PEI)



**1.4. Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.**

No revision of syllabi was made by the University of Calcutta in this year

**1.5. Any new Department/Centre introduced during the year. If yes, give details.**

Nil

**Criterion – II**

**2. Teaching, Learning and Evaluation**

**2.1. Total No. of permanent faculty**

Total	Asst. Professors	Associate Professors	Professors	Others
37	15	22	Nil	

**2.2. No. of permanent faculty with Ph.D.**

17

**2.3. No. of Faculty Positions Recruited (R) and Vacant (V) during the year**

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
0	18	02	0	0	0	0	0	02	18

**2.4. No. of Guest and Visiting faculty and Temporary faculty**

17

05

**2.5. Faculty participation in conferences and symposia:**

No. of Faculty	International level	National level	State level
Attended	01	21	01
Presented	00	08	00
Resource Persons	00	00	00

**2.6. Innovative processes adopted by the institution in Teaching and Learning:**

- Encouraging teachers to increase the contact hours with the students
- Organising centrally the internal assessment process for the post graduate students

- Improving the Information Technology Lab
- Improving the reading room facility of the library
- Computer and Internet facilities are provided to the students
- Summer internship programmes for the M.B.A. students are conducted

**2.7. Total No. of actual teaching days  
During this academic year**

198 for UG and PG-M.Com 234 for PG-MBA
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**2.8. Examination/ Evaluation Reforms initiated by  
the Institution(for example: Open Book Examination, Bar Coding,  
Double Valuation, Photocopy, Online Multiple Choice Questions)**

NA
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**2.9. No. of faculty members involved in curriculum  
Restructuring/revision/syllabus development  
as member of Board of Study/Faculty/Curriculum Development workshop**

2			
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**2.10. Average percentage of attendance of students**

65%
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**2.11. Course/Programme wise distribution of pass percentage**

Title of the Programme	Total no. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
B.Com	362	-	51	38	-	89
M.Com	36	-	69	31	-	100
MBA	14	-	79	07	-	86

**2.12. How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:**

- ◆ Promoting and strengthening inclusive education
- ◆ Encouraging the students to maintain stipulated attendance
- ◆ Suggesting the Principal about the need for infrastructural development
- ◆ To deal with minor research proposals of the faculties and finalising the same before submission

**2.13. Initiatives undertaken towards faculty development**

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	01
UGC – Faculty Improvement Programme	Nil
HRD programmes	Nil
Orientation programmes	02
Faculty exchange programme	Nil
Staff training conducted by the university	Nil
Staff training conducted by other institutions	Nil
Summer / Winter schools, Workshops, etc.	01
Others	

**2.14. Details of Administrative and Technical staff**

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	16	6	Nil	Nil
Technical Staff	Nil	Nil	Nil	Nil

**Criterion – III**

**3. Research, Consultancy and Extension**

**3.1. Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution**

The institution has a Research Committee to monitor and address the issues of research.

Research Committee Recommendations:

- i) The faculty members are encouraged by IQAC for participating in national/international seminars, workshops, research oriented programmes, etc.;
- ii) The college intends to conduct research related training programme at regular intervals.
- iii) To encourage the faculty on the availability of research grant from different funding agencies.

Research Activities taken up

- a) Numbers of major/minor research projects are sanctioned and funded by state and national bodies;
- b) Faculties have completed their PhD degree during last four years;
- c) Faculty members presented their research paper in state/national/international seminar/conferences.

Measures taken by the Institute to Improve Research Environment

- a) Autonomy to the principal investigator;
- b) Timely availability or release of resources;
- c) Adequate infrastructure and human resources;
- d) Reducing teaching load and granting special leaves to the teachers;
- e) Support in terms of technology and information need;
- f) Facilitating timely auditing and submission of utilisation certificate to the funding authorities.

Efforts made by the institution in developing scientific temper and research culture and aptitude among students

- a) The college authority encourages students to organise and participate in different student seminars on current topics so that they may be interested in research carrier in near future.
- b) Wide participation of students in national conferences/seminars encourages them to do research and acquire knowledge in latest development of the subjects
- c) All the post graduate class rooms and the seminar hall are well-equipped with modernised sound system/LCD projectors and the students are acquainted with the development of modern technology used in education
- d) The College Authority encourages the students of MBA to carry out field work for their dissertation and to participate in seminars and conferences.

**3.2. Details regarding major projects**

	Completed	Ongoing	Sanctioned	Submitted
Number	Nil	Nil	Nil	Nil
Outlay in Rs.	Nil	Nil	Nil	Nil

### 3.3. Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	01	04	03	01
Outlay in Rs.	174000	1050000	710000	174000

### 3.4. Details on research publications

	International	National	Others
Peer Review Journals	03	16	Nil
Non-Peer Review Journals	Nil	Nil	Nil
e-Journals	Nil	Nil	Nil
Conference proceedings	00	08	Nil

### 3.5. Details on Impact factor of publications:

Range  Average  h-index  Nos. in SCOPUS

### 3.6. Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	Nil	Nil	Nil	Nil
Minor Projects	2 years	UGC	710000	
Interdisciplinary Projects	Nil	Nil	Nil	Nil
Industry sponsored	Nil	Nil	Nil	Nil
Projects sponsored by the University/ College	Nil	Nil	Nil	Nil
Students research projects (other than compulsory by the University)	Nil	Nil	Nil	Nil
Any other(Specify)	Nil	Nil	Nil	Nil
Total	2 years	UGC	710000	

3.7. No. of books published i) With ISBN No.  Chapters in Edited Books

ii) Without ISBN No.

3.8. No. of University Departments receiving funds from: NIL

UGC-SAP  CAS  DST-FIST   
 DPE  DBT Scheme/funds

**3.9. For colleges: NIL**

Autonomy  CPE  DBT Star Scheme   
 INSPIRE   CE Any Other  (specify)

**3.10. Revenue generated through consultancy**

**3.11.No. of conferences organized by the Institution**

Level	International	National	State	University	College
Number		1			
Sponsoring agencies		UGC			

**3.12. No. of faculty served as experts, chairpersons or resource persons**

**3.13. No. of collaborations**

International  National  Any other

**3.14. No. of linkages created during this year**

**3.15. Total budget for research for current year in lakhs:**

From funding agency From  Management of University/College

Total

**3.16. No. of patents received this year: Nil**

Type of Patent		Number
National	Applied	
	Granted	
International	Applied	
	Granted	
Commercialised	Applied	
	Granted	

**3.17. No. of research awards/ recognitions received by faculty and research fellows Of the institute in the year**

Total	International	National	State	University	Dist	College
05				05		

**3.18. No. of faculty from the Institution who are Ph.D. Guides and students registered under them**

**3.19. No. of Ph.D. awarded by faculty from the Institution**

**3.20.No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones):**  
Nil

JRFSRF  Project  Fellows  Any other

**3.21. No. of students Participated in NSS events:**

University level  State level   
National level  International level

**3.22. No. of students participated in NCC events: Nil**

University level  State level   
National level  International level

**3.23. No. of Awards won in NSS: Nil**

University level  State level   
National level  International level

**3.24. No. of Awards won in NCC: Nil**

University level  State level   
National level  International level

**3.25. No. of Extension activities organized**

University forum	<input type="checkbox"/>
College forum	<input type="checkbox"/>
NCC	<input type="checkbox"/>
NSS	<input checked="" type="checkbox"/>
Any other	<input checked="" type="checkbox"/>

**3.26. Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility**

- ❖ The computer laboratory of the college, which was destroyed by fire, was renovated by PWD, Civil and Electrical Department of the Government of West Bengal. An amount of Rs. 1513096 was allotted and released by the Department of Higher Education, Government of West Bengal to the PWD, Kolkata Electrical Division as per the estimate submitted by them vide Memo No. 961 (sanc.)/ EH/P/CG/4C-111/2012 dated 25.01.2016. The civil and electrical work of renovation was completed in the month of February, 2016.
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- ❖ The Department of Higher Education, Government of West Bengal, sanctioned and released a fund of Rs. 858000 for supply installation of six water coolers and purifiers in different floors by replacing the small water-coolers and purifiers. This work was completed by the PWD, Electrical, Government of West Bengal in the month of July 2016.
- ❖ Installation of sound system in auditorium was completed in the first week of September.
- ❖ Projectors with screen are installed in computer laboratory and auditorium in the first week of September.
- ❖ For installation of compound lighting in the college premises and Neon Glow Sign Board at the college gate an amount of Rs. 964110 was sanctioned and released by the Government and this work was done in the middle of September 2016.
- ❖ The work of installation of intelligent addressable fire alarm system is at present being implemented in both academic and administrative blocks of the college from PWD, Electrical Division to protect the stakeholders of the college from fire hazards. This precautionary and safety measure was taken into planning by the IQAC of the college after the sudden outbreak of fire in the computer laboratory of the college on 26<sup>th</sup> August, 2016. For this work, an amount of Rs. 2686907 was sanctioned and released to the PWD, Kolkata Electrical Division by the Government. The work is expected to be completed by within this financial year.
- ❖ PWD, Kolkata Electrical Division, the West Bengal Renewable Energy Development Agency (WBREDA) had submitted an estimate of Rs. 1840000 for setting up of grid connected rooftop solar panel plant of capacity of 20 KW with net metering arrangement. Accordingly a proposal for sanctioning and releasing the required funds were submitted to



the Department of Higher Education, Government of West Bengal vides our letter No. G-323 dated 13.07.2016. The work will commence after the approval and sanction of fund.

**Criterion – IV**

**4. Infrastructure and Learning Resources**

**4.1. Details of increase in infrastructure facilities:**

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	7932 Sq. Ft.	Nil	Higher Education Department, Government of W.B.	7932 Sq. Ft.
Class rooms	26	Nil	Higher Education Department	26
Laboratories	2	Nil	Higher Education Department	2
Seminar Halls	3	Nil	Higher Education Department	3
No. of important equipment purchased ( $\geq$ 1-0 lakh) during the current year.	Nil	Nil	Higher Education Department	Nil
Value of the equipment purchased during the year (Rs. in Lakhs)	Nil	Nil	Higher Education Department	Nil
Others	Nil	Nil	Higher Education Department	Nil

**4.2. Computerization of administration and library**

**Administration**

The admission process of the college is fully computerized and college updates are regularly posted on the website of the college. The College also publishes computer-processed results and issues computerised mark sheet to the students.

Government has not yet initiated computerisation of administration process. In certain cases computerisation has been initiated as per Government policy. As per Government decision, all pay bills and all other bills are done by E-pradan and/or E-billing through the IFMS Website of the Government of West Bengal.

**Library**

KOHA software is in use which proved to be very beneficial for computerisation of library activities.

**4.3. Library services:**

	Existing	Newly added	Total
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	No.	Value	No.	Value	No.	Value
Text Books	60607	30962412	160	78538	60767	31040950
Reference Books	15243	7792167	39	19144	15282	7811311
e-Books	Nil	Nil	Nil	Nil	Nil	Nil
Journals	22		01		23	
e-Journals	02		Nil		02	
Digital Database	1	83100	Nil	Nil	1	83100
CD & Video	Nil	Nil	Nil	Nil	Nil	Nil
Others (specify)	Nil	Nil	Nil	Nil	Nil	Nil

#### 4.4. Technology up-gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	96	2	Broadband	34	-	7	-	-
Added	-	-	Wi-Fi	-	-	-	-	2 Virtual Classrooms (ICT Enabled)
Total	96	2	Wi-Fi+ Broadband	34	-	7	-	2

#### 4.5. Computer, Internet access, training to teachers and students and any other programme for technology Up-gradation (Networking, e-Governance etc.)

- ◆ Maintenance of LCD Projectors;
- ◆ Maintenance of noise free generator;
- ◆ Maintenance of computer lab.

#### 4.6. Amount spent on maintenance in lakhs: Maintained by PWD, Government of West Bengal. No Information is available to us.

i) ICT

NA

ii) Campus Infrastructure and facilities

NA

iii) Equipment

NA

iv) Others

NA

**Total:**

NA

**Criterion – V**

**5. Student Support and Progression**

**5.1. Contribution of IQAC in enhancing awareness about Student Support Services**

- ◆ Maintaining and strengthening the academic ambience of the institution
- ◆ Encouraging the students to maintain stipulated attendance
- ◆ Identifying the beneficiaries among needy students for suggesting their names for external scholarships

**5.2. Efforts made by the institution for tracking the progression**

- ◆ Evaluation of academic results
- ◆ Encouraging students to participate in on-campus and off-campus placement drives
- ◆ Organising Quiz and debate Competition
- ◆ Encouraging students to participate actively for Students’ Seminar
- ◆ Encouraging students to submit business plan proposals

5.3 (a) Total Number of students: 1378

(b) No. of students outside the state 180

(c) No. of international students 00

Men						Women					
Last Year						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
847	304	37	22	6	1211	892	307	55	117	7	1378

Demand ratio: 6.25

Dropout %:

**5.4. Details of student support mechanism for coaching for competitive examinations (If any)**

College organised tutorial classes for students of M.Com who aspired to sit for NET Examination.

No. of students beneficiaries

10

**5.5. No. of students qualified in these examinations:** Exact Data is not available with the college

NET	<input checked="" type="checkbox"/>	SET/SLET	<input checked="" type="checkbox"/>	GATE	<input type="checkbox"/>	CAT	<input checked="" type="checkbox"/>
IAS/IPS etc	<input checked="" type="checkbox"/>	State PSC	<input checked="" type="checkbox"/>	UPSC	<input checked="" type="checkbox"/>	Others	<input type="checkbox"/>

**5.6. Details of student counselling and career guidance**

With a view to preparing the students for the job market, the college maintains a Guidance and Counselling Cell. The functions of the cell are as follows:

- a. Development of spoken and communicative English,
- b. Development of writing technique,
- c. Training the students about the etiquettes and procedures for facing an interview
- d. General knowledge development
- e. Creating awareness about corporate culture among the students

No. of students benefitted

130

**5.7. Details of campus placement**

	<i>On campus</i>		<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
06	178	27	20

**5.8. Details of gender sensitization programmes: Not Applicable**

**5.9. Students Activities**

**5.9.1. No. of students participated in Sports, Games and other events**

State/ University level  National level  International level

No. of students participated in cultural events: Nil

State/ University level  National level  International level

**5.9.2. No. of medals /awards won by students in Sports, Games and other events: Nil**

Sports: State/ University level  National level  International level

Cultural: State/ University level  National level  International level

**5.10. Scholarships and Financial Support**

	Number of students	Amount
Financial support from institution		
Financial support from government	13	325000
Financial support from other sources	28	63000
Number of students who received International/ National recognitions		

**5.11. Student organised / initiatives: Nil**

Fairs : State/ University level  National level  International level

Exhibition: State/ University level  National level  International level

**5.12. No. of social initiatives undertaken by the students**

**5.13. Major grievances of students (if any) redressed:** Students do not have any specific grievances

**Criterion – VI**

**6. Governance, Leadership and Management**

**6.1. State the Vision and Mission of the institution**

*Vision*

To maintain the recognition as a pre-eminent institution for Commerce education in India and to concentrate on providing quality education with individual focus and global vision.

*Mission*

We demonstrate excellence in the social pursuit of developing individuals as valued contributors to the society by:

- Creating, delivering and supporting quality education;
- Inculcating value education among the students;
- Instilling confidence in the ability of the students to achieve his or her potential;
- Equipping them with the skills and abilities to succeed in an increasingly globalized environment;
- Providing further opportunities for education at the highest academic level;
- Disseminating knowledge to the society through seminars and workshops.

**6.2. Does the Institution has a management Information System**

The college does not have any Management Information System.

**6.3. Quality improvement strategies adopted by the institution for each of the following:**

**6.3.1. Curriculum Development**

- ◆ Goenka College of Commerce & Business Administration being affiliated to the University of Calcutta, has to abide by the curriculum designed by the parent University for all its courses.
- ◆ Teachers of different departments of our institution helped the Board of Studies in designing/developing the curriculum in UG/PG course.
- ◆ Regarding the operational part, the different departments plan and implement the curricula of the B.Com course by dividing it into two major periods - pre and post autumn vacation. The curriculum is informally communicated to the students at the beginning of each academic year and is also displayed on the notice board at the beginning of the session. The curricula contained in the modules are made effective through rigorous and interactive classroom teaching following a well-distributed time-table which is centrally designed.
- ◆ For the distribution of the syllabus of the M.Com and M.B.A Courses, meetings are held with all the teachers. For the M.B.A. course, several guest teachers were appointed through a formal interview process, mainly for the special papers in the 3<sup>rd</sup> and 4<sup>th</sup> semester.
- ◆ The College prospectus, academic calendar (including the proposed date of tests, project synopsis & submission) offer the idea about the delivery and transaction of the curriculum. These documents are reviewed and renewed every year by the teachers who incorporate latest necessary information.

### **6.3.2. Teaching and Learning**

- ◆ Teachers of our college regularly attend syllabus related seminars and workshops sponsored by different funding agencies like UGC, the affiliated University for effective implementation of the curriculum.
- ◆ The teachers also attend various Orientation Programmes, Refresher Courses, Seminars, and Workshops outside the College for which duty leaves are granted by the institution. Moreover, they also conduct research projects under various schemes for achieving the aforesaid purpose.
- ◆ The teachers get technical support from the institution in the teaching –learning process in the form of laptops, overhead projectors, for the post graduate students. For the MBA students the teachers also get the scope of using smart boards with sound system.
- ◆ The institution subscribes to different journals and e-journals which are available to all the teachers, helping them enrich their knowledge regarding classroom teaching as well as their research work. There is a huge collection of books in the library to cater to the need of the teachers and the students.
- ◆ Teachers have their study room where the departmental computers are kept with internet connection to gather information from online sources and to communicate with the students.

### **6.3.3. Examination and Evaluation**

- ◆ Ensuring transparency in evaluation process;
- ◆ Facilitating the work of University appointed examination officer for smooth conduct of examination;
- ◆ Sudden inspection by the members of IQAC during examination process;
- ◆ Analysing the results of the students in Teachers' Council Meetings;
- ◆ Discussing with the students about their performance and suggesting remedies;
- ◆ Evaluation of answer scripts of different University Examinations.

#### **6.3.4. Research and Development**

- ◆ Encouraging the teachers to take up research projects;
- ◆ Scrutinising Major and Minor Research Projects of faculties before their approval;
- ◆ Encouraging teachers to present research papers in national and international conference;
- ◆ Encouraging the students to carry out field work for their projects.

#### **6.3.5. Library, ICT and physical infrastructure / instrumentation**

- ◆ Availability of e-books and e-journals in the library
- ◆ Cataloguing of books purchased during the year
- ◆ Improving the reading room facilities
- ◆ Installation of close-circuit cameras with monitoring system
- ◆ Availability of computer, laptop, LCD projector with internet access for the students of UG/PG departments

#### **6.3.6. Human Resource Management**

There is no mechanism of Human Resource Management in this college as this is a Government Institution

#### **6.3.7. Faculty and Staff recruitment**

- ◆ Full time faculties and staff are recruited by the Government of West Bengal on recommendation of the West Bengal Public Service Commission (WBPS). Advertisement for recruitment of Full Time teachers (in Commerce and Economics) was published by the Public Service Commission, Government of West Bengal in this financial year. It is expected that the appointment of teachers in Commerce, Economics and English will be done within a few months.



- ◆ Guest Faculties for PG Departments are recruited through a selection committee comprising the Principal, other internal faculties and external members nominated by the University of Calcutta.

### 6.3.8. Industry Interaction / Collaboration

On-Campus and Off-campus placement drives have been organised for students of B.Com., M.Com., and MBA by Ernst & Young (GDN), Deloitte Shared Services India Pvt. Ltd., Amazon Development Centre, HDFC Bank Ltd. Medica Super-Speciality Hospital, Vyarzu Labs Pvt. Ltd., KPMG Global Delivery Centre, Wipro Ltd., Godrej & Boyce Manufacturing Co. Ltd., Larsen & Toubro Ltd., S&P Capital IQ, PricewaterhouseCoopers Service Delivery Centre (Kolkata) Pvt. Ltd.

After successful completion of their second semester, the MBA students are sent to Sul Steel Pvt. Ltd., Peerless Financial Products Distribution Ltd., Business Economics, NTC Industries Ltd., Tata Steel Ltd., Axis Bank Ltd., and UD Solutions Pvt. Ltd. for their summer internship.

### 6.3.9. Admission of Students

- ◆ B.Com students are admitted strictly based on their results in Class XII examination under different boards
- ◆ For the M.Com. Course, 60% of the seats is reserved for candidates of university of Calcutta and admission is based on result of B.Com. Final examination. Admission to the remaining 40% of the seats is based on results of an admission test conducted by the college and students from other universities including the University of Calcutta are eligible for this.
- ◆ MBA Students are admitted based on their CMAT score and overall academic performance.
- ◆ Final selection is made based on Group Discussion and Personal Interview.

### 6.4. Welfare schemes for

Teaching	<ol style="list-style-type: none"> <li>The college maintains a first aid centre to combat emergency. The college also provides medical benefits to the existing and retired employees of the colleges and their family members vide notification no. 7287-F-19-09-2008 issued by Government of West Bengal. The following services are provided under this scheme: <ol style="list-style-type: none"> <li>Medical treatment as an indoor patient in a hospital or institution and</li> <li>Medical treatment as an out-patient department of a hospital or an institution.</li> </ol> </li> <li>As the college is a government college all the employees are covered under group insurance scheme of the state government and an amount is deducted from the salary with a savings and a premium component.</li> </ol>
Non-teaching	Same as above
Students	<ol style="list-style-type: none"> <li>Students of this college can also avail medical facilities from Students' Health Home</li> <li>Students can avail various schemes offered by the central and the state government like railway concession, scholarship for SC and ST students, merit cum means scholarships Kanyashree Prakalpa</li> </ol>

	<p>3. Sheela Kanoria Foundation offers scholarships for needy girl students.</p> <p>4. Prof. N.R. Bardhan, an Ex-teacher of this college had donated in 2015 for creating endowment fund in his name and in the name of his late mother for providing assistance to the needy of meritorious students of this college.</p>
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**6.5. Total corpus fund generated**

Nil

**6.6. Whether annual financial audit has been done**

Yes  No

**6.7. Whether Academic and Administrative Audit (AAA) has been done?**

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	NA	No	NA
Administrative	No	NA	No	NA

No system of academic and administrative audit has been introduced by the Government in any Government college.

**6.8. Does the University/ Autonomous College declare results within 30 days?**

For UG Programmes Yes  No

For PG Programmes Yes  No

**6.9. What efforts are made by the University/ Autonomous College for Examination Reforms?**

MCQ has been introduced in Admission Test for M.Com. In M.Com Examination, Internal Assessment has been introduced as a part of Final Assessment.

**6.10. What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?**

The College has only academic autonomy for PG courses. Full autonomy cannot be sought for without the Government decision

**6.11. Activities and support from the Alumni Association**

The College has distinguished and vibrant alumni. They actively take part in many academic and administrative matters. They also help College Placement Cell in providing jobs to the college students. Goenka College of Commerce & Business Administration Ex-students' Association was registered in 2011-12.

After the registration was made under the Society Act, the Association started its functioning with the vision and mission of keeping a close liaison with the administration of the college. N. Dasgupta Memorial Endowment Fund was initiated by his niece Mrs. P. Dasgupta for the needy and the meritorious students. These awards are given on the Foundation Day of the college.

Some members of the ex-students association were also invited by the administration to deliver lectures on corporate grooming to the MBA students during last two years. Ex-students' Association felicitated retired teachers and support staff of this college and presented them the certificates of recognition, token gift of honour on the Foundation Day of the college.

The Ex-students Association has started organising reunion and invites the current teachers and non-teaching staffs, thereby strengthening the institutional bonding.

**6.12. Activities and support from the Parent – Teacher Association**

Not Present

**6.13 Development programmes for support staff**

- ◆ Counselling of support staff with the help of Government Officials and Academicians.

**6.14. Initiatives taken by the institution to make the campus eco-friendly**

- ◆ Although the campus is situated at the heart of the city, the building in the campus is surrounded by trees and lawns.
- ◆ Automobiles are not permitted inside the campus except a few to keep the campus pollution free.
- ◆ The College is situated at the heart of the city and there is no scope for plantation because of limited space of the campus. We always try to conserve the existing trees. Apart from that the college buildings have lawns, flower pots and trees.
- ◆ Soak pits are built separately for discharging waste water from the buildings.

- ◆ Polythene bags and other non – biodegradable are separately collected before disposal.
- ◆ College campus is cleaned with the help of the students and teachers.

## **Criterion – VII**

### **7. Innovations and Best Practices**

#### **7.1. Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details**

- ◆ Improvement in infrastructural facilities
- ◆ Organising Seminars
- ◆ Introducing academic journal of the college

#### **7.2. Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year**

- ❖ First issue of the academic journal of the college was published in the month of August, 2016.
- ❖ A two-day UGC Sponsored National Seminar on ‘Cinema Aur Sahitya Ka Antarsambandh’ was held on August 19-20, 2016. It was planned by the Department of Hindi and organised by the Seminar Committee of the college in collaboration with Shibpur Dinobundhoo Institution.
- ❖ The computer laboratory of the college, which was destroyed by fire, was renovated by PWD, Civil and Electrical Department of the Government of West Bengal. An amount of Rs. 1513096 was allotted and released by the Department of Higher Education, Government of West Bengal to the PWD, Kolkata Electrical Division as per the estimate submitted by them vide Memo No. 961 (sanc.)/ EH/P/CG/4C-111/2012 dated 25.01.2016. The civil and electrical work of renovation was completed in the month of February, 2016.
- ❖ Erection of the second lift of the college for which a fund of Rs. 1850000 was allotted and released by the Department of Higher Education, Government of West Bengal to the PWD, Electrical, Kolkata, Central Division, was completed in the month of April, 2016.
- ❖ The Department of Higher Education, Government of West Bengal, sanctioned and released a fund of Rs. 858000 for supply installation of six water coolers and purifiers in different floors by replacing the small water-coolers and purifiers. This work was completed by the PWD, Electrical, Government of West Bengal in the month of July 2016.
- ❖ Installation of sound system in auditorium was completed in the first week of September.
- ❖ Projectors with screen are installed in computer laboratory and auditorium in the first week of September.
- ❖ For installation of compound lighting in the college premises and Neon Glow Sign Board at the college gate an amount of Rs. 964110 was sanctioned and released by the Government and this work was done in the middle of September 2016.
- ❖ The work of installation of intelligent addressable fire alarm system is at present being implemented in both academic and administrative blocks of the college from PWD, Electrical Division to protect the stakeholders of the college from fire hazards. This

precautionary and safety measure was taken into planning by the IQAC of the college after the sudden outbreak of fire in the computer laboratory of the college on 26<sup>th</sup> August, 2016. For this work, an amount of Rs. 2686907 was sanctioned and released to the PWD, Kolkata Electrical Division by the Government. The work is expected to be completed by within this financial year.

- ❖ PWD, Kolkata Electrical Division, the West Bengal Renewable Energy Development Agency (WBREDA) had submitted an estimate of Rs. 1840000 for setting up of grid connected rooftop solar panel plant of capacity of 20 KW with net metering arrangement. Accordingly a proposal for sanctioning and releasing the required funds were submitted to the Department of Higher Education, Government of West Bengal vides our letter No. G-323 dated 13.07.2016. The work will commence after the approval and sanction of fund.

### 7.3. Give two Best Practices of the institution

Annexure-III

### 7.4. Contribution to environmental awareness / protection

- ◆ Although the campus is situated at the heart of the city, every building in the campus is surrounded by trees and lawns.
- ◆ Automobiles are not permitted inside the campus except a few to keep the campus pollution free.
- ◆ The College is situated at the heart of the city and there is no scope for plantation because of limited space of the campus. We always try to conserve all the existing trees. Apart from that the college buildings have lawns, flower pots and trees.
- ◆ Soak pits are built separately for discharging waste water from the buildings.
- ◆ Polythene bags and other non - decomposable wastes are collected separately before disposing the organic wastes.
- ◆ In order to justify environmental awareness, the college utilised the rooftop of the academic block of the college for installation of solar panel for generation of electricity.

7.5. Whether environmental audit was conducted? Yes  No

### 7.6. Any other relevant information the institution wishes to add.

#### Strength

- Admission of students with excellent academic performance
- Presence of senior and experienced guest faculties
- Association of former pupils with the departments

- A well-stocked Library
- Close relationship between teaching and non-teaching staff
- Presence of academic journal

**Weakness**

- Vacant teaching and non-teaching posts

**Opportunity**

- Establishment of book bank
- Setting up of an auditorium with modern amenities

**Challenge**

- Fulfilment of multifaceted requirements of curriculum oriented teaching
- Counselling the students for managing stress
- Collaborative programmes with other associations
- Conducting more number of soft skill development and entrepreneurship development workshops

**8. Plans of institution for next year**

Organising seminars, workshops and different training programmes for teachers and students.

Name: Prof. Udayan Roychowdhury



\_\_\_\_\_  
*Signature of the Coordinator, IQAC*

Name: Dr. Debasish Banerjee



\_\_\_\_\_  
*Signature of the Chairperson, IQAC*

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**Annexure-I**

**Abbreviations:**

CAS	-	Career Advanced Scheme
CAT	-	Common Admission Test
CBCS	-	Choice Based Credit System
CE	-	Centre for Excellence
COP	-	Career Oriented Programme
CPE	-	College with Potential for Excellence
DPE	-	Department with Potential for Excellence
GATE	-	Graduate Aptitude Test
NET	-	National Eligibility Test
PEI	-	Physical Education Institution
SAP	-	Special Assistance Programme
SF	-	Self Financing
SLET	-	State Level Eligibility Test
TEI	-	Teacher Education Institution
UPE	-	University with Potential Excellence
UPSC	-	Union Public Service Commission

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**Annexure-II: Analysis of Feedback**

- ◆ The College has a regular mechanism to obtain feedback from students and other stakeholders on different issues. Formal student feedback is taken at the final year when the student has developed their mature opinion about the implementation of the syllabus. The part related to academic matter is communicated to the University by the members of the Board of Studies in academic meetings. Principal being a member the highest body of the University plays an active role in this regard.

- ◆ From the final year undergraduate students feedbacks regarding the course content , relevance of the study, performance of the faculty members and suggestions for overall improvements of teaching –learning process are collected.
- ◆ According to most of the students, the course content is relevant and applicable to the real life. Regarding the extent of the coverage of the course, learning value, clarity of textual reading material, most of the students are very much satisfied. But they are not that satisfied regarding the no of reference books issued to them from the library
- ◆ From the feedback form, the following points are to be noted:
  - a) More than 70% students perceive the knowledge base of the teachers to be very good.
  - b) Communication skills of the teachers are satisfactory.
  - c) The students (more than 70%) are happy with the sincerity and commitments of the teachers.
  - d) The students felt motivated by the teachers for further study.
  - e) The students are benefitted from the project supervisor and most of them are very much satisfied with the guidance and advice of their respective supervisors.
  - f) Almost 90% of the syllabus is covered in the class.
  - g) Availability of the study material is adequate, but new book/newer editions of books with latest data should be available to the students.
  - h) Class lectures help them to get them enriched conceptually, prepare them for the examination and also help them in advanced study.
  - i) The teachers encourage student participation and discussion in the classroom.
  - j) The teachers help and advise the students whenever they need.
  - k) The teachers discuss the performance of the students in the class as a group and also individually, if needed.
  - l) The students want prior information regarding the absence of the teacher.
- ◆ There is no formal mechanism to obtain feedback from the other stakeholders like the parents and the alumni. But during parents- teacher meeting the feedback from the parents are obtained. Seminars and meetings organised by alumni help us to get the feedback regarding the institute.
- ◆ We also get feedback regarding the implementation of the syllabus, references from the esteemed professors of different universities and colleges who act as the moderators in M.Com and M.B.A. courses.

### **Annexure-III: Best Practices of the Institution**

#### **There are two Best Practices of the institution:**

1. Promoting and sustaining effective teaching-learning system
2. Stakeholders' involvement in quality enhancement: Promoting self-growth and self-reliance

#### **Best Practice – I**

##### **1. Title of the Practice**

Promoting and sustaining effective teaching-learning system

##### **2. Goal**

The objectives/intended outcomes of this best practice are:



- Imparting quality commerce education to students across all sections of the society
- Ensuring effective planning and delivery of the course curriculum across all the students
- Improving students' learning experiences and outcomes
- Striving for simplicity and clarity of teaching and learning
- Designing appropriate assessment and feedback method
- Analysing and appraising students' feedback
- Providing consistent framework for future enhancement of teaching – learning methods
- Disseminating information to enhance effectiveness of the teaching learning system

**Underlying principles or concepts of this practice:**

- Ensuring the holistic development of the students in the sphere of education
- Building confidence and self-reliance of the students
- To enable the students overcome social and economic constraints and gender stereotype

**3. The Context**

Quality teaching is defined in terms of effective pedagogical techniques to produce learning outcomes for students. It involves several dimensions, including the effective design of curriculum and course content, a variety of learning contexts (including guided independent study, project-based learning, collaborative learning, experimentation, etc.), soliciting and using feedback, and effective assessment of learning outcomes. Institutions need to ensure that the education they offer meets the expectations of students and the requirements of employers, both today and for the future.

Imparting quality education to students across all sections of the society is a continuous endeavour of any academic institution. Effective planning and delivery of the course curriculum across all the students is the main component of such an effort. Students' learning experiences and outcomes reflects simplicity and clarity of teaching and learning methods adopted.

Appropriate assessment and feedback method enriches the teaching-learning system provided analysis and appraisal of the students' feedback are regularly conducted. In the process, that will provide consistent framework for future enhancement of teaching – learning methods.

One of the most challenging paradoxes in the world of academics is the fact that while innovativeness in teaching is largely agreed upon as the most desired aspect of teaching, it is also equally a fact that innovativeness as a tangible teaching component had failed to be designed and promoted properly. To meet the challenge of promoting innovativeness of teachers the best way was found to be insisting on the preparation and implementation of individual teaching plans/lessons, which in turn help to identify the most creative methodologies /approaches that can be shared with others who are not spontaneously creative.

The institution should find scope to identify areas of deficiencies and also take up appropriate faculty development programmes for the betterment of their professional effectiveness and also for quality enhancement.

**4. The Practice**

The procedures which constitute the implementation of the practice are as follows:

- ❖ The institution has meticulously organized and clearly planned teaching, learning and

Evaluation schedule, well integrated into the scheme of the affiliated university, i.e. University of Calcutta. At the end of each academic year, the Principal holds consultations with the faculties and examination committee to plan the academic calendar for the forth-coming academic year.

- ❖ The departmental heads conduct meetings at the beginning of the academic session to distribute the subject syllabus among the teachers
- ❖ The course outlines and the course schedules are drawn well ahead of the course commencement in every department of the College. The departments strictly adhere to the norms and regulations of the affiliated university with respect to course curriculum and examination schedule. Each faculty of the department has an individually drafted lesson plan indicating the time frame along with the references used following the departmental academic calendar.
- ❖ The course outlines along with the references are spelt out to the students by the concerned teacher at the beginning of the session.
- ❖ Self-appraisals submitted by the individual teachers give a clear indication of the teachers' contributions in various categories - academic, administrative and extension activities. The head of each department ensures the effectiveness of the process by regular check of the attendance of the students, academic records and self-appraisals of the teachers. The effectiveness of this process is further ensured through cross verification by the Principal.
- ❖ The teaching-learning process is continuously reviewed by the respective head of the department and the Principal of the College by taking into account the feedback given by the students.
- ❖ Each department communicates to the Principal about academic activities, research and extension activities, innovations in teaching-learning, publications, staff and student achievements, extra and co-curricular activities.
- ❖ To ensure quality sustenance and enhancement, the Principal regularly meets the teachers and discusses course review, review of teaching- learning methodologies, research output, extension activities, co-curricular and extra-curricular activities conducted throughout the academic session.
- ❖ Analyzed results of different examinations are submitted by the members of the examination and tabulation committee before the teachers' council presided by the Principal of the College.
- ❖ In addition, feedback is taken from the students for evaluating the teachers' performance of the respective department. Thus, the regulatory mechanism of timely checks on teachers' quality has the double advantage of improving not only teacher but also student performances.
- ❖ To encourage the students, the College authority felicitates the students who secure good marks in the University examinations. Those who secure the highest marks in the respective courses are awarded with the gold medal along with prizes on the

College Foundation Day in each year. Students, those who acquire 60 per cent to 75 per cent marks are also awarded with books and certificates.

- ❖ In addition, meritorious poor students are encouraged by providing special prizes in cash from N.R. Bardhan endowment fund, scholarships from Sheela Kanoria Foundation, N. Dasgupta Memorial Fund and also the recently initiated scholarships donated by the alumni association of the college.
- ❖ The college assists students to avail funds from various government schemes, e.g., railway concession, scholarship for ST, SC, OBC students, scholarship under Kanyashree Prakalpa.

### **5. Evidence of Success**

The evidence of success could be observed in achieving the targets/benchmarks/distinctions mentioned below:

- ❖ Our institution is the best Commerce College in terms of the performance of the students in all examinations under University of Calcutta.
- ❖ According to the reports in different national rating agencies our College has occupied the top position in the state of West Bengal and it has been recognized as one of the best commerce Colleges in India.
- ❖ Two courses of master degree (M.B.A. and M.Com.) are running simultaneously in College with good reputation. This is the only Government College in West Bengal in which M.B.A. course has been successfully conducted for last five years.
- ❖ On-Campus and Off-campus placement drives have been organised for students of B.Com., M.Com., and MBA by Ernst & Young (GDN), Deloitte Shared Services India Pvt. Ltd., Amazon Development Centre, HDFC Bank Ltd. Medica Super-Speciality Hospital, Vyarzu Labs Pvt. Ltd., KPMG Global Delivery Centre, Wipro Ltd., Godrej & Boyce Manufacturing Co. Ltd., Larsen & Toubro Ltd., S&P Capital IQ, PricewaterhouseCoopers Service Delivery Centre (Kolkata) Pvt. Ltd.
- ❖ The College has emerged as a trusted name for the commerce discipline & value based education.

### **6. Problems Encountered and Resources Required**

- ❖ There is a problem of shortage of teaching staff. This acts as an impediment to impart quality education.
- ❖ There has been a severe shortage of non-teaching staff also which has been affecting the smooth functioning of the college office.
- ❖ The implementation of the effective teaching-learning process requires improved infrastructural facilities, such as well-equipped class rooms with supporting staff, necessary electronic gazettes (computer, printer and twenty-four hour internet facilities) which are not always available.

## **Best Practice – II**

### **1. Title of the Practice:**

Stakeholders' involvement in quality enhancement: Promoting self-growth and self-reliance

### **2. Goal:**

In its focus on the all-round development of the students, the College adopts a need-based approach that substantiates in facilitating comprehensive and balanced education for the students. The aims of this practice are –

- ❖ To create consciousness and instil sense of commitment among all the stakeholders of the institution
- ❖ To ensure inclusive education with active participation of the stakeholders
- ❖ To develop the students as agents of social change
- ❖ To facilitate students to assess their own skills and provide opportunities of personal development
- ❖ To promote self-reliance through acquisition of skills widening the scope of alternative job avenues.

### **Underlying principles or concepts of this practice:**

- ❖ Encouraging involvement of all the stakeholders for enhancing institutional effectiveness
- ❖ Ensuring quality education for the students
- ❖ Overall improvement of the students by inculcating confidence, self-reliance and self-esteem
- ❖ Manifesting the perfection within the students

### **3. The Context:**

Educational institution is an ideal platform to build resources of social change – a true citizen who leads social transformation. Despite the speedy development in every sphere of life, the modern civilization failed to remove the evils of poverty, hunger, terrorism and widespread fundamentalism and war. Only traditional and orthodox education will not be able to address these emerging issues of the society. The traditional education produces successful skilled workers for corporate and public sectors, but it fails to produce a man who would be an agent of social change in positive direction, where the world is full of truth, virtues and good values – a civilized society in true sense.

Thus in order to inculcate a value system, create consciousness and instil sense of commitment among the students towards the society, intuitions should take initiatives to encourage participation of all the stakeholders. Noble ideas and dynamic thinking in designing curriculum and institution specific academic programme are imperative in this regard.

### **5. The Practice:**

- ❖ The students of our College collect money and clothes and distribute those among the weaker section of our society. These activities are generally carried out under the leadership of the NSS unit of the institution along with the active involvement of the Students' Union.
- ❖ To generate self-esteem and self-belongingness among the students, our College observes important cultural and national events. Independence Day, Republic Day and College Foundation Day are observed, where participation of all the students, teachers and non-teaching staff are encouraged.

- ❖ The College encourages the students to participate in extra-curricular activities to instil among them a sense of confidence and self-esteem. Annual Athletic Meet, Annual College Fest, Freshers' Welcome Programme, Foundation Day celebration, inter class debate, quiz, singing and dancing competition are the occasions round the year, in which they participate enthusiastically.
- ❖ The academic faculty and administrative staff, both current and retired along with the members of the alumni association actively join in all the above mentioned programmes and ceremonies.
- ❖ The Students' Union together with the NSS unit of the College organise Blood Donation Camp every year.
- ❖ Anti-AIDS campaign was organised by the NSS unit of the college.
- ❖ NSS Unit of the college organised campus cleaning programme.
- ❖ NSS Unit organised a health awareness programme among the slum dwellers of 6 Tarak Pramanik Road, Ward 25, Kolkata.
- ❖ The College regularly conducts grooming session for the students, particularly for the M.B.A. course, to enable them to cope up the problems prevailing in the complex corporate world. This program also enables them to compete in the job market.
- ❖ The Placement Cell of the College organizes regular lectures by consultants from the corporate sector to assist the students to identify job opportunities and seek career guidance. The Cell also organizes soft-skills development programmes that help students to acquire appropriate skills and etiquette for the job market. The Ex-students' Association of the College actively contribute in these sessions.
- ❖ Regular admission of students from the neighbouring states and countries has been enhancing cross-cultural camaraderie and promoting inclusive education.
- ❖ Active and spontaneous co-operation of all the stakeholders, their togetherness and zeal to ensure quality education has been contributing effectively for achieving and maintaining academic excellence of the College.

#### **5. Evidence of Success:**

- ❖ Students have developed a sense of bonding through interacting and mingling with the stakeholders of the college.

- ❖ They have developed a sense of confidence and self-esteem.
- ❖ They have been able to better integrate with corporate requirements.
- ❖ The holistic development of our students is manifested through the publication of an excellent annual magazine “Wide Angle”. This magazine is entirely designed and developed by the students under the guidance of the teachers of the college.
- ❖ The practice has had a strong impact on the student community. An increasing number of students are coming forward, discarding their inhibitions and expressing a strong desire to participate in the various activities of the College.

**Problems Encountered and Resources Required:**

- The college does not have a modern auditorium and there is the urgent need for it.
- The college does not have any land space for construction of boys’ and girls’ hostel.
- The college does not have its own playground and it has to hire other grounds for holding the annual athletic meet.
- The college has many vacant posts of teachers, the filling up of which depends on the government’s policy and action
- Some non-teaching posts are lying vacant which needs to be urgently filled up.
- The students like all other tender aged persons are living in the world with widespread consumerism and confined by materialism with full of electronic gazettes are usually sticky in nature regarding their comfort and pleasure, which prevent them to think for others. This peculiar social and cultural environment as emanated as a by-product of the so called civilization is one of the major impediments to pursue them for uninterrupted attention to the class room teaching.
- The College needs the following resources for effective and smooth functioning
  - Land for second campus
  - Own play ground
  - Fund for modernisation of undergraduate class rooms
  - Fund for arrangement for industrial visit for the students for giving them practical exposure.