

**GOENKACOLLEGE OF
COMMERCE AND
BUSINESS
ADMINISTRATION**

Estd: 1905

**INTERNAL QUALITY ASSURANCE CELL
GOENKACOLLEGE OF COMMERCE
AND
BUSINESS ADMINISTRATION**

[2011-12]



GOVERNMENT OF WEST BENGAL
GOENKA COLLEGE OF COMMERCE
AND
BUSINESS ADMINISTRATION
Estd: 1905
ANNUAL QUALITY ASSURANCE REPORT
2011-12



INTERNAL QUALITY ASSURANCE CELL
GOENKA COLLEGE OF COMMERCE
AND
BUSINESS ADMINISTRATION

210 B.B. GANGULY STREET
KOLKATA -700012
Phone # (033) 22412216

CONTENTS:	PAGE
• REPORT ON PART A	04
• REPORT ON PART B	05
• REPORT ON PART C	20

Web-link of the AQAR:

http://www.goenkacollege.net/AQAR2011_12.pdf

Part A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year

The IQAC of the College plans to undertake the following programmes/ plans as part of its quality sustenance programme:

1. New courses

In 2010-11 the new MBA course was started and in the current academic session no initiation has been taken for any new course as introduction of every course needs the teething period.

2. Infrastructure development plan:

Commensurate with the expansion programmes in hand, the college has in mind the following infrastructure development plans:

- ◆ Modernisation of college office;
- ◆ Setting up air conditioning system in Teachers' Room;
- ◆ Acquisition of computers for the office and computer laboratory.

The outcomes of the aforesaid initiatives are as under:

- An additional floor over administrative block was completed in May, 2010 it has resulted an addition of more than 5,000 sq. ft. built in space.
- 4 post-graduates class rooms for M.Com. and MBA have been initially decorated and equipped with modern furniture, projection system, sound system and computers.
- The college has set up a 40 kv. auto-run generator set of its own through the PWD, Electrical Division, Government of West Bengal. The setting of own generator has solved a long lasting problem of uninterrupted supply of power.
- A new computer laboratory with 11 new computers interconnected through LAN has been set up in the postgraduate floor of the academic block
- Modernisation of the layout of the college office is in progress.
- The PWD, Civil, Government of West Bengal, on the basis of the proposal of the college has been reviewing the possibility of construction of a modern auditorium at the top of the newly constructed second floor of the administrative block of the college.
- 68 fire extinguishers have been set up in the academic block, administrative block and in the canteen of the college.
- A toilet for physically challenged student has been constructed.

The outcomes of the aforesaid initiatives are as under:

- ◆ Modernisation of college office is completed.
- ◆ Air conditioning system for Teachers' Room has been set up.
- ◆ 13 computers acquired for office and computer lab.

3. Anti-ragging measures

From time to time the college has received communications from the affiliating university and the UGC regarding anti-ragging measures in our institution. Goenka College has never had any incident of ragging in the past. However, the College is vigilant against such incident and accordingly the following committees have been constituted:

- a) Anti-ragging Committee : The committee comprises the following members:
1. Dr. Debasish Banerjee: Principal
 2. Dr. Sujit Kumar Roy: Secretary IQAC
 3. Dr. Biswanath Sinha : Secretary, Teachers' Council
 4. Prof. Subhasish Karan
 5. Prof. Parthapratim Mukherjee
 6. Prof. Asish Mukherjee
 7. Dr. Debasish Sarkar
 8. Shri. Arijit Das: 3rd year morning : Roll No. 27
 9. Miss Shreya Srivastava : Student Representative
 10. Arpan Saha: Student representative
- b) Anti-ragging Squad: The following are the members of the squad
1. Shri Tarun Kumar Sarkar: Office-in-Charge, Morning Section
 2. Dr. Manju Mandal
 3. Dr. Madhab Chandra Maiti
 4. Prof. Anjan Roychowdhury
 5. Dr. Utpal Chowdhury
 6. Shri. PradipBasak (Cashier)
 7. Shri. ParitoshDey (office Staff)

Part B

1. Activities reflecting the goals and objectives of the institution:

To cater to the needs of the country for commercial education, hundred and three years ago Goenka College was established to provide state of the art of commerce education in India . The college, since its inception in 1905, was a catalyst of new ideas, concepts and skills in the field of commerce education. This mission and vision of the founders have remained a perennial source of inspiration for the college in reshaping its goals and objectives with changing times. The activities reflecting these goals and objectives of the institution are:

- providing best possible Commerce education at the undergraduate level;
- providing post-graduate education in Commerce and stimulating academic research;
- providing academic guidance to our students to face the challenges of various career-oriented and professional examinations conducted by the reputed institutions like the Institute of Chartered Accountants of India, the Institute of Cost and Works Accountant of India and the Institute of Company Secretaries of India;
- providing training to sharpen the entrepreneurial skills dormant in the students by exposing them to real life situation;
- organising seminars on relevant issues in the field of Commerce;
- publishing a magazine to reflect the viewpoints of the faculties and the students on contemporary issues.

2. New academic programmes initiated (UG and PG) :

In 2010-11 the new MBA course was started and in the current academic session no initiation has been taken for any new course as introduction of every course needs the teething period.

3. Innovations in curricular design and transaction:

Being an affiliated college under the University of Calcutta , it cannot design curriculum and syllabi independently. However, several teachers of the college being in the Undergraduate Board of Studies of the University of Calcutta and other universities in West Bengal , the college plays an important role in the curricular design of the universities.

The post-graduate section of the college enjoys academic autonomy. However, being in the cutting-edge of commerce education, the college has its representation in the Post-graduate Faculty Council of the University of Calcutta . This enables us to take a common strategy in respect of the teaching and curricular design at the PG level.

4. Inter-disciplinary programmes started:

The need for interdisciplinary knowledge is well appreciated by the college. Therefore, braving the regulatory hurdles of the affiliating university, the college runs a language cell, an entrepreneurship cell and an environment cell to impart non-credit courses through these cells. The teachers of the Department of Accountancy, Management and Economics are considering a scheme of starting a Centre for Business and Sustainable Development to initiate interdisciplinary research in Environmental Accounting/Auditing, Environmental Law, Environmental Economics and Environmental Ethics and other business related areas.

5. Examination reforms implemented:

The College is following the reforms initiated by the affiliating university through the newly introduced under the University of Calcutta Regulations 2010 1+1+1 system of examination. The college does not have any control on the examination reform system. As and when examination reform is done by the university the college implements it immediately.

The Postgraduate section of the college also follows a similar pattern of examination, i.e., 1+1 system, as follows by the University of Calcutta.

6. Candidates qualified: NET / SLET / GATE etc.:

Quite a good number of our students have cracked the NET/SLET and other tests for MBA programme.

Simultaneously with the B. Com. Course, most of our undergraduate students appear for CA/ICWA programmes. Quite a good number of the students also appear for GMAT/GRE and other entrance tests for the MBA programme of reputed institutions in India and abroad. Besides, some of the students graduated from this college and done master degree either from this college or from other institutions also appear for NET/SLET Examinations. However, in the absence of Graduate Destination Records the exact number of successful students in those examinations cannot be ascertained. We contemplate to develop a database in this respect.

7. Initiatives towards faculty development programme:

Several teachers have participated in Orientation Programme and the Refresher Course sponsored by the Academic Staff College of different Universities across the country.

The teachers have also participated in various State-level and National level seminars / conference/ workshops across the country.

Faculty development initiatives of the college include the following:

- The College encourages the teachers to pursue Ph.D programmes.
- Eligible teachers are sent to the UGC sponsored Refresher Courses and Orientation Programme on regular basis.
- Teachers are encouraged to run UGC sponsored Minor Research Projects.
- Teachers are encouraged and granted leave to participate and present papers at the state level and National level seminars.
- Teachers are granted appropriate leave for collaborative research and post-doctoral research outside India.
- Teachers are also encouraged to guide the scholars for Ph.D thesis and to guide the MBA students of the college in finalizing the summer internship project and final dissertation project.

8. Total number of seminars/workshops conducted: In-house 1

9. Research Projects:

- Newly implemented: 2
- Completed: 2

10. New Collaborative Research Programmes:

Sl. No.	Teachers	Collective Institution and laboratory	Title/ Thrust area	Sponsored by
1.	Dr. Parimal Sen	UGC	“Role of PPP Model in Key infrastructure Sectors in India: A Study on Some Selected Infrastructure Areas.”	UGC sponsored Minor Research Project (2011-2013) (XI Plan)
2.	Mr. Tarun Kumar Sarkar	UGC	“Utilisation Pattern of Pedestrian Bridges in Kolkata.”	UGC sponsored Minor Research Project (2010-2012) (XI Plan)
3	Mr. Sushil Kumar Barman	UGC	“Corporate Environmental Disclosure Practices- A Study on Some Selected Cement Companies in India.”	UGC sponsored Minor Research Project (2010-2012) (XI Plan)
4	Dr. Debashish Sarkar	UGC	-	UGC sponsored Minor Research Project (2011-13) (XI Plan)

11. Research Grants Received From Various Agencies:

Sl. No.	Teachers	Grants From	Amount (Rs.)
1	Dr. Parimal Sen	UGC (Minor Research Project) (2010-12) (XI Plan)	106000
2	Mr. Tarun Kumar Sarkar	UGC (Minor Research Project) (2010-12) (XI Plan)	98750
3	Mr. Sushil Kumar Barman	UGC (Minor Research Project) (2010-12) (XI Plan)	106500
4	Dr. Debashish Sarkar	UGC (Minor Research Project) (2011-13) XI Plan)	101500

12. Details of Research Scholars:

Sl. No.	Name of the Research Scholar	Department	Whether Registered	Research/ Thrust Area and Supervisor
1	Paramita Chakrobarty	Department of Commerce, University of Calcutta	Not Registered Yet	NA Dr. Sujit Kumar Roy.

13. CITATION INDEX OF FACULTY MEMBERS & IMPACT FACTOR:

Detail List of Publication in the last academic session

(Research papers, Review Articles/book chapters, abstract in seminars/symposia, Edited Books/Journals, paper articles):

Accountancy:

A.	Research Papers	:	09
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	01
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	01
G.	Impact Factor	:	00

1. Dr.Sujit Kr. Roy:
- (a) Principles and Practice of Direct and Indirect Taxes: ABS Publishing House, Calcutta: Ninth Edition, 2011
 - (b) “Total Cost Management: A Never-ending Need for Redefinition”, The Management Accountant, July, 2011 (ISSN: 0972-3528).
 - (c) “Managerial Accounting in the Hospitality Industry: An Overview”, The Management Accountant, September, 2011 (ISSN: 0972-3528).
 - (d) “Reporting Intangibles: The Accounting Quandary” The Management Accountant, December, 2011(ISSN: 0972-3528).
 - (e) “Sustainable Growth, Technological Optimism and the Malthusian Ghost”, The Management Accountant, March, 2012 (ISSN: 0972-3528).
 - (f) “Towards a Sustainable Cost Accounting Model” The Emerging Roles of the CMAs as Friend of the Earth”, The Management Accountant, April, 2012 (ISSN: 0972-3528).
 - (g) “Millennium Development Goals and the Growth of Critical Social Infrastructures in India” , Research Bulletin: Vol. XXXV, 2012: Institute of Cost and Works Accountant of India (ISSN: 2230-9241)
 - (h) “International Transfer Pricing: The Current Landscape in India” The Management Accountant, May , 2012 (ISSN: 0972-3528).
 - (i) FDI in Multi Brand Retailing: What Are They Fighting About in India: The Management Accountant, June, 2012 (ISSN: 0972-3528).
 - (j) “From Arab Spring to Occupy Wall Street: The Emerging Role of Social Media”, Wide Angle, (Magazine of Goenka College), Nov 2011-12
 - (k) “Goods and service tax in India: Looking beyond the Political Conundrum”, UGC sponsored state level seminar on “Challenges in the face of Changing Indian Financial Scenario”,

Purash-Kanpur Haridas Nandi Mahavidyalaya,
January 20-21, 2012.

Management:

<p>A. Research Papers</p> <p>B. Review Articles/ Book Chapters</p> <p>C. Abstract in Seminar/ Symposia</p> <p>D. Edited Books/ Journals</p> <p>E. Popular Articles</p> <p>F. Seminar Papers/ Journals</p> <p>G. Impact Factor</p>	<p>:</p> <p>:</p> <p>:</p> <p>:</p> <p>:</p> <p>:</p> <p>:</p>	<p>00</p> <p>00</p> <p>00</p> <p>00</p> <p>00</p> <p>06</p> <p>00</p>
<p>1. Biswajit Bhowmik</p>	<p>a)</p> <p>b)</p>	<p>“Economic Empowerment of the Poor: A Study on the Self – Help Groups (SHGS) in West Bengal”, Entrepreneurship Development Institute of India, Ahmadabad (2011)</p> <p>SHG – A Significant for Co-operative Tool Entrepreneurship in Rural West Bengal, 2011, Entrepreneurship Development Institute of India, Ahmadabad (2011)</p>
<p>2. Dr. Parimal Kumar Sen</p>	<p>a)</p> <p>b)</p> <p>c)</p>	<p>“Net Banking on Financial Inclusion with an Indian Perspective” in The Management Accountant” (ISSN: 0972-3528) of ICAI, Vol. 47, No.1, January 2012.</p> <p>Social Marketing in the Indian Context: Opportunities and Challenges Ahead in the “Viswakarma Research Review”, (ISSN: 2229-6514) Of Viswakarma Institute of Management, Pune in Vol II, Issue - I, January, 2012.</p> <p>“Limited Liability Partnership (LLP) - Unlimited Possibilities “in “The Management Accountant” (ISSN: 0972-3528) of ICAI, Vol. 46, No. 6, June, 2012.</p>

- d) “Student Support Services (SSS,) in Open &Distance Learning (ODL) Institutions for Achieving Education For All (EFA)” in the Open & Distance Learning- Issues and Challenges, (ISBN: 978-9382112-01-3) of NSOU, Kolkata in the Edited Volume, April, 2012.

Bengali:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	01
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	01
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

1. Dr. Sampa Sen

- a) Theatre in the Chemistry of Indian Culture, Journal of Oriental Studies, University of Warsaw, 2009, ISBN-978-90-04-14983-5
- b) Bangla Natok, Rajnitir Dandikata O Sattor Dasak, Natyodarpane Bidhroho, Asian Publication, 2011

Commerce

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Economics:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Hindi:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Mathematics

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00

F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Resource Studies:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	01
G.	Impact Factor	:	00

- | | | | |
|----|--------------------------|----|--|
| 1. | Shri. Susil Kumar Barman | a) | Carbon Emission, Climate Change and Steps towards Greener Environment- A case study on Indian Cement Companies: Presented at West Bengal Science and Technology Congress- 2012, held at Saha Institute of Nuclear Physics. |
|----|--------------------------|----|--|

English:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	17
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

1. Shams Afif Siddiqi: (a) Different book reviews published in The Telegraph, Kolkata, of books published in India, Pakistan, U.K, and the U.S.A

Business Regulatory Framework:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Secretarial Practice & Office Procedure and Entrepreneurship Development:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Physical Education:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

14. Honours/Awards to the faculty: Nil

15. Internal resources generated

Generation of internal resources is not allowed in the Government Institution. Fund generated in MBA course is not used by the college for its infrastructure development rather it is deposited in Government Treasury.

16. Details of departments getting SAP, COSIST (ASSIST)/DST. FIST, etc.

Assistance/recognition: Not applicable as it is only a Commerce College.

17. Community services

- ◆ About 30 students and 4 teachers visited the cyclone ravaged Sandesh Khali area in Sunderban region.
- ◆ A neem tree was planted on the footpath near our college gate with iron fencing
- ◆ An awareness programme has been organized under the aegis of WWF on deforestation in North Bengal and a documentary film was screened.

18. Teachers and Officers newly recruited (01.04.2010 – 31.03.2011):

7 Associate Prof., 1 Part Time Faculty, 12 Guest Faculty have been recruited.

19. Teaching, Non-teaching staff ratio (01.04.2010 – 31.03.2011)

TEACHING STAFF	NON-TEACHING	RATIO
58	25	2.32

20. Improvements in the Library Services

A few Computers and Library Equipment like ladder, trolley and index card boxes have been purchased. A plan has also been made to purchase the Library software for computerization of the library services.

21. New books /Journals subscribed and their cost

Departments	No. of Books Purchased	Price (in Rs.)
Accountancy	71	89444
Business Organisation and Management	272	255630
Entrepreneurship Development	8	2907
Mathematics and Statistics	90	19925
Business Regulatory Framework	47	9950
Economics	264	23338
Information Technology	40	5168
Environmental Studies	13	6206
Bengali	50	9980
English	65	10024
Hindi	26	10000
Others	39	19734

Departments	No. of Journals Subscribed/ Purchased	Subscription/ Price (in Rs.)
Business Organisation & Management	11	40715
Economics	5	29575
Accountancy	2	1920
Others	1	1450

22. Courses in which student assessment of teachers is introduced and the action taken on students' feedback

Courses	Departments	Action taken based on students feedback
Undergraduate (B.Com. Honours)	<ol style="list-style-type: none"> Accountancy Business Organisation and Management Secretarial Practice & Office Procedure & Entrepreneurship Development Mathematics and Statistics Business Regulatory Framework (Commercial Law) Economics Information Technology Environmental Studies 	<ol style="list-style-type: none"> Full coverage of the syllabus. Arrangement of tutorial classes. Organizing class tests and college examinations. Improvement in the Information Technology Lab. Improvements in games and sports facility with additional facilities provided in the Multi-gym. Improvement in the drinking water and sanitation facility. Improvement in library facility and service. Improvement in general office services and student section. Computer and Internet facilities provided to

	9. Bengali 10. English 11. Hindi 12. Physical Education	the students.
Postgraduate	1. M.Com. 2. MBA	Apart from the above mentioned activities, following measures have been undertaken based on the feedback from the PG students: 1. Organising regular interactive meetings. 2. Arrangements for guest lecturer on a regular basis.

23. Unit cost of education

Particulars	Amount (Rs.)	Enrolled Students	Unit Cost of Education (Rs.)
Salary	36216195.00	1215	29807.57
Other Charges	718559.00	1215	591.41
Total	36934754.00	1215	30398.97

24. Computerization of administration and the process of admissions and examination results, issue of certificates:

The admission process of the college is fully computerized and college updates are regularly posted on the website of the college. The College also publishes computer-processed results and issues computerized mark sheet to the students.

25. Improvement in Infrastructure Facilities

Commensurate with the expansion programmes in hand, the college has in mind the following infrastructure development plans:

- ◆ Modernisation of college office;
- ◆ Setting up air conditioning system in Teachers' Room;
- ◆ Acquisition of computers for the office and computer laboratory.

The outcomes of the aforesaid initiatives are as under:

- ◆ Modernisation of college office is completed.
- ◆ Air conditioning system for Teachers' Room has been set up.
- ◆ 13 computers acquired for office and computer lab.

26. Up-gradation of Technology:

The up-gradation of the existing technology is a need of the day. Previously, while giving class lectures teachers used to take help of the photo phones for projection of study materials. Now sophisticated LCD projectors with computer interface are being used for this purpose. The college has also installed a noise free generator. A computer lab with 50 computers has also been set up.

27. Computer and internet access and training to teachers and students:

Information Technology and Management Information System are integral part of the Undergraduate and Postgraduate curriculums. The College has a sprawling Computer Lab which caters to the need for practical classes in the Information Technology subject. In general, computer literacy and Internet usage among the teachers and the staff are high. Three faculties of the college have acquired diplomas on various computer training courses.

Internet is an integral part of the computerization facilities of the college. The teachers' study, the Computer Lab, the Library and the administrative office is connected by LAN and Internet facilities.

28. Financial aid to students

The College acknowledges the need for lending a helping hand to the needy and meritorious students. It calls for setting up a 'Student Aid Cell' which will forward the cases of the needy students to the Director of Public Instruction, Higher Education Department, Government of West Bengal for sanctioning half free and full free studentship. In addition to this college in collaboration with **Sheela Kanoria Foundation** provided Scholarship to needy girl students as a part of their women empowerment programme. In 2011-12, 12 students have been provided with this scholarship.

29. Support from the Alumni Association and its activities

The College has distinguished and vibrant alumni. They actively take part in many academic and administrative matters. They also help College Placement Cell in providing jobs to the college students. Goenka College of Commerce & Business Administration Ex-students' Association was registered in 2011-12. After the registration was made under the Society Act the Association keeping a close liaison with the administration of the college started its functioning with the vision and mission of playing a positive role in the all-round development of the college. To encourage the present students of the college the ex-students' association is giving awards, both need based and merit based to the students of this college. These awards are given on the foundation day of the college. Some members of the ex-students' association were also invited by the administration to deliver lectures on corporate grooming to the MBA students during the year.

30. Support from the Parent –Teacher Association and its activities

Following the convention of other Government Colleges in the state of West Bengal there exists no such Association in our college. The college is pondering over the matter for future consideration.

31. Health services

The college maintains a first aid centre to combat emergency. The college also provides medical benefits to the existing and retired employees of the colleges and their family members under the Medical Health Scheme of the Government of West Bengal vide notification no. 7287-F-19-09-2008 issued by Government of West Bengal. The following services are provided under this scheme:

- a) Medical attendance and treatment as an indoor patient in a hospital or medical institution; and
- b) Medical attendance or treatment as an outdoor-patient of a hospital or medical institution.

Students of this college can also avail medical facilities from Students' Health Home, to which the college is a member. For any emergency medical requirement students are sent by the college authority to the Calcutta Medical College Hospital, the Government Hospital located near the college.

32. Performance in Sports Activities

Goenka College of Commerce and Business Administration is one of the premier Institutions in West Bengal where students having 90% or above marks in their respective Class-XII Examinations get chance of admission strictly on merit basis. The College motivates the students to participate regularly in Inter Government College Meet organised by the Education Directorate, Government of West Bengal in each year. In Disciplines like Football, Athletics and especially in T.T. where our students have been constantly getting podium finish both in boys and girls section since 2008. They also participate and rank well in most of the Sports events organised by the University of Calcutta.

Tournament	Event	Performance
Indoor & Outdoor games organised by the University of Calcutta	<ol style="list-style-type: none"> 1. Football 2. Cricket 3. Athletics (Selection Trial) 4. Swimming (Selection Trial) 5. Basketball (Selection Trial) 6. T.T. 	<p>Participated</p> <p>Participated Participated</p> <p>Participated Participated 4th from Boys</p>
Government College meet organised by Educational Directorate, Government Of West Bengal	<ol style="list-style-type: none"> 1. T.T. 2. Carom 3. Badminton 4. Chess(Practice Only) 5. Annual Athletic Meet 	
Indoor and Outdoor games organised by our College Indoor games: Outdoor games(Annual Athletic Meet)	<p>Boys/Girls:</p> <ol style="list-style-type: none"> 1. Table Tennis 2. Carom Board <p>Boys/Girls:</p> <ol style="list-style-type: none"> 1. 100 meter race 2. 200 meter race 3. High Jump 4. Long Jump 5. 400 meter Relay race 6. Shot put 7. Javelin through 	293 Boys and 175 Girls students participated

33. Incentive to outstanding sports persons

Except for the statutory provisions (like incentives to SC/ST) Government rules do not permit for any kind of incentives/ extra privileges to the outstanding sports persons. However, the Government of West Bengal directly helps the outstanding sports persons through its Ministry of Sports.

34. Student achievements and awards

Academic performance in Examination- 2012	<p>Out of 333 students who appeared for B Com Part III Examination of the University of Calcutta , total number of 1st class obtained :</p> <p>Female Students = 97 Male Students = 122</p> <p>Rank</p> <p>First – Ishita Sengupta = secured 78% Second—Soumyatanu Adhikary = secured 77.75% Third – Arunima Bhar = secured 77%</p> <p>Total number of 1st class obtained in M.Com. examination in our college: Female Students =3, Male Students = 3</p>
---	--

35. Activities of the Guidance and Counselling Cell

With a view to preparing the students for the job opportunity, the college maintains a Guidance and Counselling Wing (under the Placement Cell). The functions of the cell are as follows:

- a. Providing training on spoken and communicative English,
- b. Development of writing technique,
- c. Interview procedure learning,
- d. Speech procedure learning,
- e. Etiquette learning
- f. General knowledge development
- g. Computer Skill Development

36. Placement services provided to students

The college maintains a placement cell for the students. The cell collects information regarding avenues for employment, types of posts, number of posts and thereafter arranges for interviews and appointment.

37. Development programmes for non- teaching staff.

The College organises development programme for the non-teaching staff by way of arranging series of speech on Service Rules, Income tax law, Constitutional law particularly, Article 226, Environmental Science, etc. The teachers belonging to Law Department, Accountancy Department, and Environmental Science Department participated in the programme. Some of the employees participated at the time of academic tour and field study programme.

38. Best practices of the institution:

The following are the best practices of the institution:

- i. Maintaining outstanding academic ambience
- ii. Maintaining a poster free and clean campus
- iii. Publication of students notices in the website
- iv. Activities of Guidance and Counselling Cell
- v. Activities of Placement and Service Cell
- vi. Activities of Nature Cell
- vii. Activities of Entrepreneurship Development Cell
- viii. Foundation day celebration with foundation day lecture
- ix. Students' debate, Quiz and Elocution competition on regular basis
- x. Students' involvement in helping the rural people
- xi. Observance of Independence Day and Republic Day with Cultural Programme
- xii. Guardians' meeting with principal and teachers
- xiii. Activities on 'NSS Programme'
- xiv. Collection of fund and other materials for the poor.
- xv. Arranging scholarship for the needy students in collaboration other organisations.

39. Linkages development with National / International, Academic / Research bodies:

A good number of our faculties are members of the reputed research bodies like the Indian Accounting Association, Indian Economic Association and the International Institute of Development Studies. The teachers regularly participate in the National and International Seminars organised by these organisations. The institute being a government college cannot directly initiate establishing any linkage with any government or private institution and sign MOU without the approval of the government.

40. Any other relevant information:

We also feel proud to state that the present building of this college is located on the soil where Sir C.V. Raman, the great Indian scientist, had done his Nobel-winning work. Sir C.V. Raman, the Nobel laureate in Physics, did his research in the premises of the Indian Association of the Cultivation of Science which was previously located on this soil. Keeping this esteemed memory in mind, the stakeholders of this institution have been ceaselessly working for the furtherance of quality education in this country.

Part C

1. Sustenance of Internal Quality Assurance Cell and its activity as a measure for quality assurance and future development

The present IQAC will review their activity at the end of the current session and accordingly plan for the changes needed for betterment of the cell. The cell will also keep in touch with the regulatory authority of IQAC and their counterpart in West Bengal State Higher Education Council for considering any change at the policy level of NAAC and the Government concerned. Being a Government college, the feedback from the Department of Higher Education, Government of West Bengal, is particularly important for the running and functioning of IQAC.

2. New courses

After a continuous effort, dialogue, interaction and compliance of the formalities, at last in July, 2010 the college had received the approval of MBA course from the AICTE. The necessary affiliation for which was received by us in 2009. Accordingly, we started the MBA course with an intake of 25 students in the current academic session 2011-12.

3. Infrastructure development plan

Commensurate with the expansion programmes in hand, the college has in mind the following infrastructure development plans:

- ◆ Modernisation of college office;
- ◆ Setting up air conditioning system in Teachers' Room;
- ◆ Acquisition of computers for the office and computer laboratory.

The outcomes of the aforesaid initiatives are as under:

- ◆ Modernisation of college office is completed.
- ◆ Air conditioning system for Teachers' Room has been set up.
- ◆ 10 computers acquired for office and computer lab.

4. Seminars/Training Programmes:

The environment related seminars were organised by the Nature Club. The Seminar Committee of the college has been planning for organizing different types of seminars throughout the year. Accordingly, Departmental Seminars, Students' Seminar and National/State Level seminars will be organized in consultation with the IQAC.

5. Academic Journal

In addition to the present college magazine, the College has also felt the need for an academic journal to bolster publication of research-oriented writings on Commerce and Economics. The IQAC will take the necessary steps in this regards.

6. Stakeholders' meeting

The college intends to have regular meetings with the parents of the students in order to apprise them of the progress of their wards in their studies. All the stake holders of the college meet at the Foundation Day of the College.