

**GOENKACOLLEGE OF
COMMERCE AND
BUSINESS
ADMINISTRATION**

Estd: 1905

**INTERNAL QUALITY ASSURANCE CELL
GOENKACOLLEGE OF COMMERCE
AND
BUSINESS ADMINISTRATION**

[2010-11]



GOVERNMENT OF WEST BENGAL
GOENKA COLLEGE OF COMMERCE
AND
BUSINESS ADMINISTRATION
Estd: 1905
ANNUAL QUALITY ASSURANCE REPORT
2010-11



INTERNAL QUALITY ASSURANCE CELL
GOENKA COLLEGE OF COMMERCE
AND
BUSINESS ADMINISTRATION

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Web-link of the AQAR:

http://www.goenkacollege.net/AQAR2010_11.pdf

Part A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year

The IQAC of the College plans to undertake the following programmes/ plans as part of its quality sustenance programme:

1. New courses

After a continuous effort, dialogue, interaction and compliance of the formalities, at last in July, 2010 the college had received the approval of MBA course from the AICTE. The necessary affiliation for which was received by the college from the University of Calcutta in 2009. Accordingly, the college started the MBA course with an intake of 25 students in the current academic session 2010-11.

2. Infrastructure development plan:

Commensurate with the expansion programmes in hand, the college has the following infrastructure development plans:

- Vertical expansion of the administrative block of the college building.
- Noise-free digital automatic generator set for uninterrupted power supply during the college hours.
- Refurbishing the Postgraduate/ MBA classrooms with acoustics and electronic gadgets like computers and LCD projectors.
- Arranging additional space for the growing number of books in the Library.
- Digitization of old and rare books.
- Modernisation of college office.
- Setting up of a modern auditorium with new equipment.
- Setting up of fire alarm and fire fighting devices
- Construction of toilet for physically challenged students.
- Installation of second lift of the college

The outcomes of the aforesaid initiatives are as under:

- The construction work of an additional floor over administrative block is in full swing. It is expected to be completed within a few months.
- Modernization programme of MBA and M.Com. class rooms is in progress.

- The PWD, Electrical of the Government of West Bengal has floated tender for purchasing a 40 kv Digital Noise Free Generator Set for our college. It is expected that the installation of this generator set will be done within a few months.
- The work of setting up a new computer laboratory in the postgraduate floor of the academic block of the college has already been undertaken by the PWD, Civil of the Government of West Bengal. The work is expected to be complete soon.
- Modernization of the layout of the college office has been in progress.
- A proposal for construction of an auditorium over the new floor being constructed in the administrative block has been submitted to the PWD, Civil of the Government of West Bengal.
- The PWD, Electrical of the Government of West Bengal is all set to install the fire extinguishers both in the academic and administrative block of the college. The work is expected to be done soon.
- A proposal has been submitted to the PWD, Civil of the Government of West Bengal to construct a toilet block for the physically challenged students of the college.

3. Anti-ragging measures

From time to time the college has received communications from the affiliating university and the UGC regarding anti-ragging measures in our institution. Goenka College has never had any incident of ragging in the past. However, the College is vigilant against such incident and accordingly the following committees have been constituted:

- a) Anti-ragging Committee : The committee comprises the following members:
 1. Dr. Debasish Banerjee: Principal
 2. Dr. Sujit Kumar Roy: Secretary IQAC
 3. Dr. Biswanath Sinha : Secretary, Teachers' Council
 4. Prof. Subhasish Karan
 5. Prof. Parthapratim Mukherjee
 6. Prof. Asish Mukherjee
 7. Dr. Debasish Sarkar
 8. Shri. Arijit Das: 3rd year morning : Roll No. 27
 9. Miss Shreya Srivastava : Student Representative
 10. Arpan Saha: Student representative
- b) Anti-ragging Squad: The following are the members of the squad
 1. Shri Tarun Kumar Sarkar: Office-in-Charge, Morning Section
 2. Dr. Manju Mandal
 3. Dr. Madhab Chandra Maiti
 4. Prof. Anjan Roychowdhury
 5. Dr. Utpal Chowdhury
 6. Shri. Pradip Basak (Cashier)
 7. Shri. Paritosh Dey (office Staff)

Part B

1. Activities reflecting the goals and objectives of the institution:

To cater to the needs of the country for commercial education, hundred and three years ago Goenka College was established to provide state of the art of commerce education in India . The college, since its inception in 1905, was a catalyst of new ideas, concepts and skills in the field of commerce education. This mission and vision of the founders have remained a perennial source of inspiration for the college in reshaping its goals and objectives with changing times. The activities reflecting these goals and objectives of the institution are:

- providing best possible Commerce education at the undergraduate level;
- providing post-graduate education in Commerce and stimulating academic research;
- providing academic guidance to our students to face the challenges of various career-oriented and professional examinations conducted by the reputed institutions like the Institute of Chartered Accountants of India, the Institute of Cost and Works Accountant of India and the Institute of Company Secretaries of India;
- providing training to sharpen the entrepreneurial skills dormant in the students by exposing them to real life situation;
- organising seminars on relevant issues in the field of Commerce;
- publishing a magazine to reflect the viewpoints of the faculties and the students on contemporary issues.

2. New academic Programmes initiated (UG and PG) :

The Master of Business Administration Course introduced in the current academic session opened a great scope to the aspirants with specialization in the fields of Finance, Human Resource and Marketing. With the introduction of this course the college has at last become successful in providing justice to its name.

3. Innovations in curricular design and transaction:

Being an affiliated college under the University of Calcutta, it cannot design curriculum and syllabi of the undergraduate course independently. However, several teachers of the college being in the Undergraduate Board of Studies of the University of Calcutta and other universities in West Bengal, the college plays an important role in the curricular design of the universities.

The post-graduate section of the college enjoys academic autonomy. However, being in the cutting-edge of commerce education, the college has its representation in the Post-graduate Faculty Council of the University of Calcutta. This enables us to take a common strategy in respect of the teaching and curricular design at the PG level.

4. Inter-disciplinary Programmes started:

The need for interdisciplinary knowledge is well appreciated by the college. Therefore, braving the regulatory hurdles of the affiliating university, the college runs a language cell, an entrepreneurship cell and an environment cell to impart non-credit courses through these cells. The teachers of the Department of Accountancy, Management and Economics are considering a scheme of starting a

Centre for Business and Sustainable Development to initiate interdisciplinary research in Environmental Accounting/Auditing, Environmental Law, Environmental Economics and Environmental Ethics and other business related areas.

5. Examination reforms implemented:

The College is following the reforms initiated by the affiliating university through the newly introduced under the University of Calcutta Regulations 2010 1+1+1 system of examination. The college does not have any control on the examination reform system. As and when examination reform is done by the university the college implements it immediately.

The Postgraduate section of the college also follows a similar pattern of examination, i.e., 1+1 system, as follows by the University of Calcutta.

6. Candidates qualified: NET / SLET / GATE etc.:

Quite a good number of our students have cracked the NET/SLET and other tests for MBA programme. In absence of information database of passed out students exact data of the number of students qualified for NET/SLET/GATE etc. is not available.

Simultaneously with the B. Com. Course, most of our undergraduate students appear for CA/ICWA programmes. Quite a good number of the students also appear for GMAT/GRE and other entrance tests for the MBA programme of reputed institutions in India and abroad. Besides, some of the students graduated from this college and done master degree either from this college or from other institutions also appear for NET/SLET Examinations. However, in the absence of Graduate Destination Records the exact number of successful students in those examinations cannot be ascertained. We contemplate to develop a database in this respect.

7. Initiatives towards faculty development programme:

Several teachers have participated in Orientation Programme and the Refresher Course sponsored by the Academic Staff College of different Universities across the country.

The teachers have also participated in various State-level and National level seminars / conference/ workshops across the country.

Faculty development initiatives of the college include the following:

- The College encourages the teachers to pursue Ph.D programmes.
- Eligible teachers are sent to the UGC sponsored Refresher Courses and Orientation Programme on regular basis.
- Teachers are encouraged to run UGC sponsored Minor Research Projects.
- Teachers are encouraged and granted leave to participate and present papers at the state level and National level seminars.
- Teachers are granted appropriate leave for collaborative research and post-doctoral research outside India.
- Teachers are also encouraged to guide the scholars for Ph.D thesis and to guide the MBA students of the college in finalizing the summer internship project and final dissertation project.

8. Total number of seminars/workshops conducted: Three in house seminars were held during this year.

9. Research Projects:

- Newly implemented: 3
- Completed: 5

10. Patents generated, if any:

- Not Applicable.

11. New Collaborative Research Programmes:

Sl. No.	Teachers	Collective Institution and laboratory	Title/ Thrust area	Sponsored by
1.	Dr. Sujit Kumar Roy	UGC	“Intellectual Capital: Concept, Measurement and Reporting: A Study of the Knowledge- based Companies in India.”	UGC sponsored Minor Research Project (2010-2012) (XI Plan)
2.	Mr. Tarun Kumar Sarkar	UGC	Utilisation Pattern of Pedestrian Bridges in Kolkata	UGC sponsored Minor Research Project (2010-2012) (XI Plan)
3.	Mr. Sushil Kumar Barman	UGC	“Corporate Environmental Disclosure Practices- A Study on Some Selected Cement Companies in India.”	UGC sponsored Minor Research Project (2010-2012) (XI Plan)
4	Dr. Tapas Kumar Pal	UGC	“Debt Sustainability in India”	UGC sponsored Minor Research Project (2007-12) (XI Plan)
5	Monoj Kumar Shukla	UGC	“Dr. Ramvilas Sharma KaVaidicVimarsh.”	UGC Sponsored Minor Research Project (2009-10) (XI Plan)
6	Dr. Sajal Kumar Maity	UGC	Multinationals in Emerging Economies: A Study of Indian Corporates.	UGC Sponsored Minor Research Project (2009-11) (XI Plan)
7	Dr. KalyaniGhosh	UGC	“Anna Bronte: A Guest for Identity.”	UGC Sponsored Minor Research Project (2009-11) (XI Plan)

8	Dr. Keshab Chandra Sinha	UGC	“Problems and Prospects of Cooperatives at Hooghly in West Bengal.”	UGC Sponsored Minor Research Project (2009-11) (XI Plan)
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12. Research Grants Received From Various Agencies:

Sl. No.	Teachers	Grants From	Amount (Rs.)
1	Dr. Suit Kumar Roy	UGC (Minor Research Project) (2010-12) (XI Plan)	113500
2	Mr. Tarun Kumar Sarkar	UGC (Minor Research Project) (2010-12) (XI Plan)	98750
3	Mr. Sushil Kumar Barman	UGC (Minor Research Project) (2010-12) (XI Plan)	106500
4	Dr. Tapas Kumar Pal	UGC (Minor Research Project) (2007-12) (XI Plan)	37500
5	Monoj Kumar Shukla	UGC (Minor Research Project)(2009-10) (XI Plan)	87000
6	Dr. Sajal Kumar Maity	UGC (Minor Research Project)	112000
7	Dr. Kalyani Ghosh	UGC (Minor Research Project) (XI Plan)	91000
8	Dr. Keshab Chandra Sinha	UGC (Minor Research Project)(2009-11) (XI Plan)	132000

13. Details of Research Scholars:

Sl. No.	Name of the Research Scholar	Department	Whether Registered	Research/ Thrust Area and Supervisor
	NA	NA	NA	NA

14. CITATION INDEX OF FACULTY MEMBERS & IMPACT FACTOR:

Detail List of Publication in the last academic session

(Research papers, Review Articles/book chapters, abstract in seminars/symposia, Edited Books/Journals, paper articles):

Accountancy:

A. Research Papers : 03

B. Review Articles/Book Chapters : 12

C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	02
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	01
G.	Impact Factor	:	00

1. Dr.Sujit Kr. Roy:
- (a) “Quo Vadis Environmental Movement?” Aureole, Vol. 2, Dec. 2010 (ISSN: 0976-9625).
 - (b) “Education of Sustainable Development: A Desideratum for Meeting Planetary Emergency”, The Management Accountant, Feb, 2011 (ISSN: 0972-3528).
 - (c) “IFRS: The Debate is Far From Over”, The Management Accountant, April, 2011 (ISSN: 0972-3528)
 - (d) “Corporate Sustainability Reporting: The Emerging Trends in India “ Handbook of Corporate Sustainability: Frameworks, Strategies and Tools, M.A. Quaddus and M A B Siddique (eds), Edward Elgar Publishers, UK, 2011 (ISBN:978 1 84720 805 7)
 - (e) Principles and Practice of Direct and Indirect Taxes: ABS Publishing House, Calcutta: Eighth Edition, 2010
 - (f) “The Second Coming”, UGC sponsored state level seminar on “Human Resource Development: Education, Religion and Culture” Goenka College of Commerce and Business Administration, December 10-11, 2010.

Management:

A.	Research Papers	:	02
B.	Review Articles/ Book Chapters	:	00
C.	Abstract in Seminar/ Symposia	:	00

D. Edited Books/ Journals	:	00
E. Popular Articles	:	00
F. Seminar Papers/ Journals	:	06
G. Impact Factor	:	00

1. Dr. Sajal Kumar Maity
 - a) “Multinationals in Emerging Economies: A Study of Indian Corporates”, UGC Minor Research Project (2011).
2. Dr. Keshab Chandra Sinha
 - a) “Problems and Prospects of Cooperatives at Hooghly in West Bengal” UGC Minor Research Project (2011).
3. Dr. Parimal Kumar Sen
 - a) “Public Private Partnership (PPP) as an Instrument of Faster Economic Growth of India: Perspectives on Policies and Practices in Selected Infrastructural Sectors in “The Management Accountant” (ISSN: 0972-3258), September, 2010 issue Vol-45, No-9.
 - b) “Challenging Role of Indian Pharmaceutical Industry in Global Market: The Way head” in “The Management Accountant (ISSN: 0972-3258) of ICAI, November, 2010, Issue, Vol.45, No.11.
 - c) “Relevance of Logistic Service for Economic Growth: An Indian Experience” in “ARTHA BEEKSHAN”, (ISSN: 0972-1185) of Bengal Economic Association, June, 2011 issue, Kolkata, West Bengal.
 - d) “Structural Devices to Boom Higher Education in Emerging India” in “The Management Accountant” (ISSN: 0972-3528) of ICAI, February, 2011 Issue, Vol.46, No.2.
 - e) “Climate Change and Vulnerability of Indian Agriculture: Threat on Food Security” in “Research Bulletin” (ISSN: 2230-9241) Vol. XXXIV, 2010 of ICAI.
 - f) “Applications of PPP Model in Key

Infrastructure Sectors to Stimulate Economic Growth in India” in “The Management Accountant” (ISSN: 0972-3528) of ICAI, March, 2011 Issue, Vol.46, No.3, March 2011.

Bengali:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Commerce

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Economics:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00

D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Hindi:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Mathematics

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Resource Studies:

A.	Research Papers	:	00
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B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	01
G.	Impact Factor	:	00

1. Shri. Susil Kumar Barma
- a) Carbon Emission, Climate Change and Environmental Disclosure in Indian Cement Companies: Accepted in World Congress for man and Nature-2011, GurukulKangri University, Haridwar.

English:

A.	Research Papers	:	0
B.	Review Articles/Book Chapters	:	12
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

1. Shams AfifSiddiqi:
- (a) Different book reviews published in The Telegraph, Kolkata, of books published in India, Pakistan, U.K, and the U.S.A

Business Regulatory Framework:

A.	Research Papers	:	00
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B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Secretarial Practice & Office Procedure and Entrepreneurship Development:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Physical Education:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Economics:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	04
D.	Edited Books/Journals	:	01
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00
1.	Dr. Debasish Sarkar	a)	Gender Budgeting and Entrepreneurship: A Policy Mix for Women Empowerment in India, Tenth Biennial Conference on Entrepreneurship, Vol. I & II, ed. Misra. S, D. Awasthi and G. Batthini, published by Entrepreneurship Development Institute of India, Gujrat (ISBN: 978- 93 – 80574 – 47 – 9), 2011
		b)	A Critical Review of the Development of Higher Education in India, Higher Education in India: Issues and Challenges Organised by AIFUCTO, Gandhi Peace Foundation, 2010, New Delhi
		c)	SHG: A Significant Tool for Co-operative Entrepreneurship in Rural West Bengal, Ninth Biennial Conference on Entrepreneurship, Entrepreneurship Development Institute of India, Gandhinagar, Gujrat , 2011
		d)	Economic Empowerment of the Poor: A Study on the Self Help Groups (SHGs) in West Bengal Ninth Biennial Conference on Entrepreneurship, Entrepreneurship Development Institute of India, Gandhinagar, Gujrat ,2011.
		e)	Indian Jute Industry: Its Crises – Need for Entrepreneurial Interventions Ninth Biennial Conference on Entrepreneurship, Entrepreneurship Development Institute of India, Gandhinagar, Gujrat , 2011

15. Honours/Awards to the faculty: Nil

16. Internal resources generated

Generation of internal resources is not allowed in the Government Institution. Fund generated in MBA course is not used by the college for its infrastructure development rather it is deposited in Government Treasury.

17. Details of departments getting SAP, COSIST (ASSIST)/DST. FIST, etc.

Assistance/recognition: Not applicable as it is only a Commerce College

18. Community services

An awareness programme on wetlands was organised by our club and NSS on 20th February, 2010. Dr. Subir Ghosh, an eminent scientist who worked on wetlands was the speaker. Students of our college actively participated on this occasion. 78 students were present.

On 10th July, 2010, a move was undertaken by our students to save a wetland (7 Bigha Jheel) near Dumdum Carshed (South Dumdum Municipality) along with WWF and a local NGO named SNECS (Social and Natural Environment Conservation Society).

19. Teachers and Officers newly recruited (01.04.2009 – 31.03.2010):

5 Associate Prof., 1 Assistant Prof., 9 Part Time Faculty, 1 Guest Faculty, 2 L.D.C. and 1 Bearer have been recruited.

20. Teaching, Non-teaching staff ratio (01.04.2009 – 31.03.2010)

TEACHING STAFF	NON-TEACHING	RATIO
52	27	1.93

21. Improvements in the Library Services

A few Computers and Library Equipment like ladder, trolley and index card boxes have been purchased. A plan has also been made to purchase the Library software for computerization of the library services.

22. New books /Journals subscribed and their cost

Departments	No. Of Books Purchased	Price (in Rs.)
Accountancy	109	56716
Business Organisation and Management	469	249367
Entrepreneurship Development	3	949
Mathematics and Statistics	54	15515
Business Regulatory Framework	37	18119
Economics	238	112022
Information Technology	40	17359
Environmental Studies	5	3404
Bengali	61	9077
English	41	9837
Hindi	30	7585

Others	30	23815
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Departments	No. of Journals Subscribed/ Purchased	Subscription/ Price (in Rs.)
Business Organisation & Management	6	11600
Economics	3	8164
Accountancy	2	1920
Others	7	16174

23. Courses in which student assessment of teachers is introduced and the action taken on students' feedback

Courses	Departments	Action taken based on students feedback
Undergraduate (B.Com. Honours)	<ol style="list-style-type: none"> Accountancy Business Organisation and Management Secretarial Practice & Office Procedure & Entrepreneurship Development Mathematics and Statistics Business Regulatory Framework (Commercial Law) Economics Information Technology Environmental Studies Bengali English Hindi Physical Education 	<ol style="list-style-type: none"> Full coverage of the syllabus. Arrangement of tutorial classes. Organizing class tests and college examinations. Improvement in the Information Technology Lab. Improvements in games and sports facility with additional facilities provided in the Multi-gym. Improvement in the drinking water and sanitation facility. Improvement in library facility and service. Improvement in general office services and student section. Computer and Internet facilities provided to the students.
Postgraduate	<ol style="list-style-type: none"> M.Com. MBA 	<p>Apart from the above mentioned activities, following measures have been undertaken based on the feedback from the PG students:</p> <ol style="list-style-type: none"> Organising regular interactive meetings. Arrangements for guest lecturer on a regular basis.

24. Unit cost of education

Particulars	Amount (Rs.)	Enrolled Students	Unit Cost of Education (Rs.)
Salary	34733232.00	1119	31039.53
Other Charges	798076.00	1119	713.20

Total	35531308.00	1119	31752.73
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25. Computerization of administration and the process of admissions and examination results, issue of certificates:

The admission process of the college is fully computerized and college updates are regularly posted on the website of the college. The College also publishes computer-processed results and issues computerised mark sheet to the students.

26. Improvement of the infrastructural facilities:

The vertical extension of the administrative building of the College got completed .

27. Upgradation of Technology:

The up-gradation of the existing technology is a need of the day. Previously, while giving class lectures teachers used to take help of the photo phones for projection of study materials. Now sophisticated LCD projectors with computer interface are being used for this purpose. The college has also installed a noise free generator. The work of setting up a new computer lab with 13 computers has been in progress.

28. Computer and internet access and training to teachers and students:

Information Technology and Management Information System are integral part of the Undergraduate and Postgraduate curriculums. The College has a sprawling Computer Lab which caters to the need for practical classes in the Information Technology subject. In general, computer literacy and Internet usage among the teachers and the staff are high. Three faculties of the college have acquired diplomas on various computer training courses.

Internet is an integral part of the computerization facilities of the college. The teachers' study, the Computer Lab, the Library and the administrative office is connected by LAN and Internet facilities.

29. Financial aid to students

The College acknowledges the need for lending a helping hand to the needy and meritorious students. It calls for setting up a 'Student Aid Cell' which will forward the cases of the needy students to the Director of Public Instruction, Higher Education Department, Government of West Bengal for sanctioning half free and full free studentship. In addition to this college in collaboration with **Sheela Kanoria Foundation** provided Scholarship to needy girl students as a part of their women empowerment programme. In 2010-11, 11 students have been provided with this scholarship.

30. Support from the Alumni Association and its activities

The College has distinguished and vibrant alumni. They actively take part in many academic and matters. They also help College Placement Cell in providing jobs to the college students.

31. Support from the Parent –Teacher Association and its activities

Following the convention of other Government Colleges in the state of West Bengal there exists no such Association in our college. The college is pondering over the matter for future consideration.

32. Health services

The college maintains a first aid centre to combat emergency. The college also provides medical benefits to the existing and retired employees of the colleges and their family members under the Medical Health Scheme of the Government of West Bengal vide notification no. 7287-F-19-09-2008 issued by Government of West Bengal. The following services are provided under this scheme:

- a) Medical treatment as an indoor patient in a hospital or medical institution; and
- b) Medical treatment as an outdoor-patient in a hospital or medical institution.

Students of this college can also avail medical facilities from Students' Health Home, to which the college is a member. For any emergency medical requirement students are sent by the college authority to the Calcutta medical College Hospital, the Government Hospital located near the college.

33. Performance in Sports Activities

Goenka College of Commerce and B.A is one of the Premier Institutions in West Bengal which is comprised of students having 90% or above marks in their respective Class-XII Examinations. Our College motivates our students to participate regularly in Inter Government College Meet organised by Education Directorate, Government of W.B. In Disciplines like Football, Athletics and especially in T.T. where we have been constantly getting podium finish both in boys and girls section since 2008 and in most of the Sports activities organised by University of Calcutta throughout the Calendar Year.

Tournament	Event	Performance
Indoor & Outdoor games organised by the University of Calcutta	<ol style="list-style-type: none"> 1. Football 2. Cricket 3. Athletics (Selection Trial) 4. Swimming (Selection Trial) 5. Basket ball (Selection Trial) 6. T.T. 	Participated Participated Participated Participated Participated 3 rd from Boys
Government College meet organised by Educational Directorate, Government Of West Bengal	<ol style="list-style-type: none"> 1. T.T. 2. Carom 3. Badminton 4. Chess(Practice Only) 5. Annual Athletic Meet 	278 Boys and 178 Girls students participated
Indoor and Outdoor games organised by our College Indoor games: Outdoor games:	Boys/Girls: <ol style="list-style-type: none"> 1. Table Tennis 2. Carom Board Boys/Girls: <ol style="list-style-type: none"> 1. 100 meter race 2. 200 meter race 	

34. Incentive to outstanding sports persons

Except for the statutory provisions (like incentives to SC/ST) Government rules do not permit for any kind of incentives/ extra privileges to the outstanding sports persons. However, the Government of West Bengal directly helps the outstanding sports persons through its Ministry of Sports.

35. Student achievements and awards

Academic performance in Examination- 2011	<p>Out of 266 students who appeared for B. Com. Part III Examination of the University of Calcutta , total number of 1st class :</p> <p>Female = 63 Male = 117</p> <p>First class first – Narottam Sengupta = secured 77.625% First class second—Pranab Datta=secured 77% First class third – Nitish Gupta = secured 76.5%</p> <p>Total number of 1st class in M.Com. examination in our college: Female =1, Male = 1</p>
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36. Activities of the Guidance and Counselling Cell

With a view to preparing the students for the job market, the college maintains a Guidance and Counselling Cell. The functions of the cell are as follows:

- a. Development of spoken and communicative English,
- b. Development of writing technique,
- c. Interview procedure learning,
- d. Speech procedure learning,
- e. Dialogue procedure learning,
- f. Etiquette learning
- g. General knowledge development

37. Placement services provided to student

The college maintains a placement cell for the students. The cell collects information regarding avenues for employment, types of posts, number of posts and thereafter arranges for interviews and appointment. Of the organisations visited the college for placement the names of GENPACT and Mahindra Finance are mentionable.

38. Development programmes for non- teaching staff.

The College organises development programme for the non-teaching staff by way of arranging series of speech on Service Rules, Income tax law, Constitutional law particularly, Article 226, Environmental Science, etc. The teachers belonging to Law Department, Accountancy Department, and Environmental Science Department participated in the programme. Some of the employees participated at the time of academic tour and field study programme.

39. Best practices of the institution:

The following are the best practices of the institution:

- i. Maintaining outstanding academic ambience

- ii. Maintaining a poster free and clean campus
- iii. Publication of students notices in the website
- iv. Activities of Guidance and Counselling Cell
- v. Activities of Placement and Service Cell
- vi. Activities of Nature Cell
- vii. Activities of Entrepreneurship Development Cell
- viii. Foundation day celebration with foundation day lecture
- ix. Students' debate, Quiz and Elocution competition on regular basis
- x. Students' involvement in helping the rural people
- xi. Observance of Independence Day and Republic Day with Cultural Programme
- xii. Guardians' meeting with principal and teachers
- xiii. Activities on 'NSS Programme'
- xiv. Collection of fund and other materials for the poor.
- xv. Arranging scholarship for the needy students in collaboration other organisations.

40. Linkages development with National / International, Academic / Research bodies:

A good number of our faculties are members of the reputed research bodies like the Indian Accounting Association, Indian Economic Association and the International Institute of Development Studies. The teachers regularly participate in the National and International Seminars organised by these organisations. The institute being a government college cannot directly initiate establishing any linkage with any government or private institution and sign MOU without the approval of the government.

41. Any other relevant information:

We also feel proud to state that the present building of this college is located on the soil where Sir C.V. Raman, the great Indian scientist had done his noble winning work. Sir C.V. Raman, who got the noble prize in Physics in the year 1930 did his noble winning research in the premises of the Indian Association of the Cultivation of Science which was previously located on this soil. Keeping this esteem memory in mind the stakeholders of this institution has been ceaselessly working for the furtherance of quality education in this country.

Part C

1. Sustenance of Internal Quality Assurance Cell and its activity as a measure for quality assurance and future development

The present IQAC will review their activity at the end of the current session and accordingly plan for the changes needed for betterment of the cell. The cell will also keep in touch with the regulatory authority of IQAC and their counterpart in West Bengal State Higher Education Council for considering any change at the policy level of NAAC and the Government concerned. Being a Government college, the feedback from the Department of Higher Education, Government of West Bengal, is particularly important for the running and functioning of IQAC.

2. New courses

After a continuous effort, dialogue, interaction and compliance of the formalities, at last in July, 2010 the college had received the approval of MBA course from the AICTE. The necessary affiliation for

which was received by us in 2009. Accordingly, we started the MBA course with an intake of 25 students in the current academic session 2010-11.

3. Infrastructure development plan

Commensurate with the expansion programmes in hand, the college has in mind the following infrastructure development plans:

- Vertical expansion of the administrative block of the college building.
- Modernisation of post-graduate classrooms.
- Noise-free digital automatic generator set for uninterrupted power supply during the college hours.
- Setting up of new computer laboratory.
- Modernisation of college office.
- Setting up of a modern auditorium with new equipments.
- Setting up of fire extinguishers.
- Construction of toilet for physically challenged students.

4. Seminars/Training Programmes:

- ◆ An UGC Sponsored Seminar on Human Resource Development Education, Religion and Culture was organised in collaboration with the Bengal Chamber of Commerce and Industry, Kolkata.
- ◆ A Teachers' Training Programme was organised in collaboration of West Bengal State Council of Vocational Education and Training.
- ◆ A seminar was held at the college seminar room on 21st August, 2010. The seminar was conducted by Mr. Sangeeta Mitra, representative of WWF was the speaker. The Seminar Committee of the college has been planning for organizing different types of seminars throughout the year. Accordingly, Departmental Seminars, Students' Seminar and National/State Level seminars will be organized in consultation with the IQAC.

5. Academic Journal

In addition to the present college magazine, the College has also felt the need for an academic journal to bolster publication of research-oriented writings on Commerce and Economics. The IQAC will take the necessary steps in this regards.

6. Stakeholders' meeting

The college intends to have regular meetings with the parents of the students in order to apprise them of the progress of their wards in their studies. All the stake holders of the college meet at the Foundation Day of the College.

