

**GOENKACOLLEGE OF
COMMERCE AND
BUSINESS
ADMINISTRATION**

Estd: 1905

**INTERNAL QUALITY ASSURANCE CELL
GOENKACOLLEGE OF COMMERCE
AND
BUSINESS ADMINISTRATION**

[2009-10]



GOVERNMENT OF WEST BENGAL
GOENKACOLLEGE OF COMMERCE
AND
BUSINESS ADMINISTRATION
Estd: 1905
ANNUAL QUALITY ASSURANCE REPORT
2009-10



INTERNAL QUALITY ASSURANCE CELL
GOENKACOLLEGE OF COMMERCE
AND
BUSINESS ADMINISTRATION

210 B.B. GANGULY STREET
KOLKATA -700012
Phone # (033) 22412216

CONTENTS:	PAGE
• REPORT ON PART A	04
• REPORT ON PART B	05
• REPORT ON PART C	19

Web-link of the AQAR:

http://www.goenkacollege.net/AQAR2009_10.pdf

Part A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year

The IQAC of the College plans to undertake the following programmes/ plans as part of its quality sustenance programme:

1. New courses

A serious effort has been made for executing the series of formalities for the introduction of MBA course in the college at the earliest. The approval received from the University of Calcutta and the Department of Higher Education, Government of West Bengal, states that the college can start this course after obtaining the approval of the A.I.C.T.E.

2. Infrastructure development plan:

Commensurate with the expansion programmes in hand, the college has in mind the following infrastructure development plans:

- Vertical expansion of the administrative block of the college building.
- Noise-free digital automatic generator set for uninterrupted power supply during the college hours.
- Refurbishing the Postgraduate/ MBA classrooms with acoustics and electronic gadgets like computers and LCD projectors.
- Arranging additional space for the growing number of books in the Library.
- Digitization of old and rare books.

The outcomes of the aforesaid initiatives are as under:

- Construction of additional floor over administrative block is in progress and is expected to be completed by the end of next year.
- Work for refurbishing the classrooms for MBA programme are going on in full-swing and is expected to be complete by the end of this year.
- Administrative approval for installation of noise-free generator has been obtained and the generator set is expected to be commissioned soon.

3. Anti-ragging measures

From time to time the college has received communications from the affiliating university and the UGC regarding anti-ragging measures in our institution. Goenka College has never had any incident of ragging in the past. However, the College is vigilant against such incident and accordingly the following committees have been constituted:

- a) Anti-ragging Committee
- b) Anti-ragging Squad.

Part B

1. Activities reflecting the goals and objectives of the institution

To cater to the needs of the country for commercial education, hundred and three years ago Goenka College was established to provide state of the art of commerce education in India. The college, since its inception in 1905, was a catalyst of new ideas, concepts and skills in the field of commerce education. This mission and vision of the founders have remained a perennial source of inspiration for the college in reshaping its goals and objectives with changing times. The activities reflecting these goals and objectives of the institution are:

- providing best possible Commerce education at the undergraduate level;
- providing post-graduate education in Commerce and stimulating academic research;
- providing academic guidance to our students to face the challenges of various career-oriented and professional examinations conducted by the reputed institutions like the Institute of Chartered Accountants of India, the Institute of Cost and Works Accountant of India and the Institute of Company Secretaries of India;
- providing training to sharpen the entrepreneurial skills dormant in the students by exposing them to real life situation;
- organising seminars on relevant issues in the field of Commerce;
- Publishing a magazine to reflect the viewpoints of the faculties and the students on contemporary issues.

2. New academic programmes initiated (UG and PG) :

The process to initiate a course in Master of Business Administration continued from last year. The college has accepted the plan to introduce two year full time MBA course with specialisation in Financial Management, Human Resource Management and Marketing Management from the next academic session. Accordingly the proposal has been forwarded to the Director of Public Instruction, Government of West Bengal and the University of Calcutta.

3. Innovations in curricular design and transaction:

Being an affiliated college under the University of Calcutta, it cannot design curriculum and syllabi independently. However, several teachers of the college being in the Undergraduate Board of Studies of the University of Calcutta and other universities in West Bengal, the college plays an important role in the curricular design of the universities.

The post-graduate section of the college enjoys academic autonomy. However, being in the cutting-edge of commerce education, the college has its representation in the Post-graduate Faculty Council of the University of Calcutta. This enables us to take a common strategy in respect of the teaching and curricular design at the PG level.

4. Inter-disciplinary Programmes started:

The need for interdisciplinary knowledge is well appreciated by the college. Therefore, braving the regulatory hurdles of the affiliating university, the college runs a language cell, an entrepreneurship cell and an environment cell to impart non-credit courses through these cells. The teachers of the

Department of Accountancy, Management and Economics are considering a scheme of starting a Centre for Business and Sustainable Development to initiate interdisciplinary research in Environmental Accounting/Auditing, Environmental Law, Environmental Economics and Environmental Ethics and other business related areas.

5. Examination reforms implemented:

The College is following the reforms initiated by the affiliating university through the newly introduced under the University of Calcutta Regulations 2010 1+1+1 system of examination. The college does not have any control on the examination reform system. As and when examination reform is done by the university the college implements it immediately.

The Postgraduate section of the college also follows a similar pattern of examination, i.e., 1+1 system, as follows by the University of Calcutta.

6. Candidates qualified: NET / SLET / GATE etc.:

Quite a good number of our students have cracked the NET/SLET and other tests for MBA programme. In absence of information database of passed out students exact data of the number of students qualified for NET/SLET/GATE etc. is not available.

Simultaneously with the B. Com. Course, most of our undergraduate students appear for CA/ICWA programmes. Quite a good number of the students also appear for GMAT/GRE and other entrance tests for the MBA programme of reputed institutions in India and abroad. Besides, some of the students graduated from this college and done master degree either from this college or from other institutions also appear for NET/SLET Examinations. However, in the absence of Graduate Destination Records the exact number of successful students in those examinations cannot be ascertained. We contemplate to develop a database in this respect.

7. Initiatives towards faculty development programme:

Several teachers have participated in Orientation Programme and the Refresher Course sponsored by the Academic Staff College of different Universities across the country.

The teachers have also participated in various State-level and National level seminars / conference/ workshops across the country.

Faculty development initiatives of the college include the following:

- The College encourages the teachers to pursue PhD programmes.
- Eligible teachers are sent to the UGC sponsored Refresher Courses and Orientation Programme on regular basis.
- Teachers are encouraged to run UGC sponsored Minor Research Projects.
- Teachers are encouraged and granted leave to participate and present papers at the state level and National level seminars.
- Teachers are granted appropriate leave for collaborative research and post-doctoral research outside India.
- Teachers are also encouraged to guide the scholars for Ph.D thesis and to guide the MBA students of the college in finalizing the summer internship project and final dissertation project.

8. **Total number of seminars/workshops conducted:** 2 In-house seminars were organised during the year.

9. Research Projects:

- **Newly implemented:** 3
- **Completed:** 0

10. **Patents generated, if any:**Not Applicable.

11. New Collaborative Research Programmes:

Sl. No.	Teachers	Collective Institution and laboratory	Title/ Thrust area	Sponsored by
1.	Monoj Kumar Shukla	UGC	“Dr.Ramvilas Sharma KaVaidicVimarsh.”	UGC Sponsored Minor Research Project (2009-10) (XI Plan)
2.	Dr.Sajal Kumar Maity	UGC	Multinationals in Emerging Economies: A Study of Indian Corporates.	UGC Sponsored Minor Research Project (2009-11) (XI Plan)
3	Dr.Keshab Chandra Sinha	UGC	“Problems and Prospects of Cooperatives at Hooghly in West Bengal.”	UGC Sponsored Minor Research Project (2009-11) (XI Plan)

12. Research Grants Received From Various Agencies:

Sl. No.	Teachers	Grants From	Amount (Rs.)
1	Monoj Kumar Shukla	UGC (Minor Research Project)(2009-10) (XI Plan)	87000
2	Dr.Sajal Kumar Maity	UGC (Minor Research Project)(2009-11) (XI Plan)	112000
3	Dr.Keshab Chandra Sinha	UGC (Minor Research Project)(2009-11) (XI	132000

13. Details of Research Scholars:

Sl. No.	Name of the Research Scholar	Department	Whether Registered	Research/ Thrust Area and Supervisor
1.	Pradipta Gangopadhyay	IFIM, Business School	Registered	Effect of Organizational Branding on Consumer Psychology- A Diagnostic Study on Steel Commercial Banks in India. Dr.Parimal Kumar Sen.

14. CITATION INDEX OF FACULTY MEMBERS & IMPACT FACTOR:

Detail List of Publication in the last academic session

(Research papers, Review Articles/book chapters, abstract in seminars/symposia, Edited Books/Journals, paper articles):

Accountancy:

A.	Research Papers	:	01
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	01
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	02
G.	Impact Factor	:	00

1. Dr.Sujit Kr. Roy: (a) Principles and Practice of Direct and Indirect Taxes: ABS Publishing House, Calcutta: Seventh Edition, 2009

(b) "Fall of Iceland Banking: Is There A Lesson

to Be Learnt By India?" Wide Angle,
(Magazine of Goenka College) November
2009

(c) "The Second Coming", UGC sponsored state level seminar on "Human Resource Development: Education, Religion and Culture" Goenka College of Commerce and Business Administration, December 10-11, 2010.

(d) "Education for Life: Life through Education" 38th Annual Conference – West Bengal Government College Teachers' Association, January 23-24, 2010.

Management:

A. Research Papers	:	00
B. Review Articles/ Book Chapters	:	00
C. Abstract in Seminar/ Symposia	:	00
D. Edited Books/ Journals	:	00
E. Popular Articles	:	00
F. Seminar Papers/ Journals	:	01
G. Impact Factor	:	00

Dr. Sajal Kumar Maity

1. Entrepreneurial Marketing: A Strategic Marketing tool for survival in a global crisis, Icon M'09, International Conference on Marketing Rourkela institute of management Studies (RIMS), Excel Books, New Delhi, September(6-8), 2009.

Bengali:

A. Research Papers	:	00
B. Review Articles/Book Chapters	:	00

C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Commerce:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Economics:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Hindi:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Mathematics

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Resource Studies:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00

D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

English:

A.	Research Papers	:	03
B.	Review Articles/Book Chapters	:	10
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	03
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

1. Shams Afif Siddiqi:
- a) “Winning the Grace of God through Sin in the Novels of Graham Greene” in The Critical Endeavour Vol. XV published by M.Q. Khan & Bijay Kr. Das, 2009
 - b) Associate Editor & Book Reviewer in Journal of Literature, Culture & Media Studies ISSN: 0974-7192, published by Dr. NDR Chandra, Nagaland Cen. University, 2009
 - c) “Capacity for Domination & Grace of God in the Power & Glory” published in Journal of Literature, Culture & Media Studies ISSN: 0974-7192 by Dr. NDR Chandra, Nagaland Cen. University, July 2009
 - d) “Plucking out the last pins” in Journal of Literature, Culture & Media Studies ISSN: 0974-7192 published by Dr. NDR Chandra, Nagaland Cen. University in 2009
 - e) Arms & the Man: GB Shaw (Edited), ISBN:81-864-23-36-2, published by Book Land, New Delhi in 2009

- f) Five based short stories (Edited), ISBN:81-88453-06-4, published by Indian Books View in 2009
- g) Different book reviews published in The Telegraph, Kolkata, of books published in India, Pakistan, U.K, and the U.S.A

Business Regulatory Framework:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Secretarial Practice & Office Procedure and Entrepreneurship Development:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	01
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Physical Education:

A.	Research Papers	:	00
----	-----------------	---	----

B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	00
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	00
G.	Impact Factor	:	00

Economics:

A.	Research Papers	:	00
B.	Review Articles/Book Chapters	:	00
C.	Abstract in Seminar/Symposia	:	00
D.	Edited Books/Journals	:	01
E.	Popular Articles	:	00
F.	Seminar Papers/Journals	:	02
G.	Impact Factor	:	00

1.	Dr. Debasish Sarkar	a)	Entrepreneurial Marketing: A Strategic Marketing Model to Survive in a Global Economic Crisis, RVIM Journal of Management Research, (ISSN 0974 – 6722), 2009
		b)	Occupational Health Hazards in Coal Mine A Case Study in West Bengal, Das Gupta & Co. Pvt. Ltd. 2009, Reference Book, ISBN: 978-81-8211-057- 1
		c)	A Critical Review of the Development of Higher Education in India, Higher Education in India: Issues and Challenges, Organized by AIFUCTO, Gandhi Peace Foundation, 01 February 2010, New Delhi

15. Honours/Awards to the faculty: Nil

16. Internal resources generated

Generation of internal resources is not allowed in the Government Institution. Fund generated in MBA course is not used by the college for its infrastructure development rather it is deposited in Government Treasury.

17. Details of departments getting SAP, COSIST (ASSIST)/DST. FIST, etc.

assistance/recognition: Not applicable

18. Community services

- ◆ The members of the Nature Club erected an iron wire fence surrounding a dying banyan tree at the crossing of B.B. Ganguly Street and Chittaranjan Avenue with the help of WWF.
- ◆ An audio-visual program on nature was organised jointly by the WWF and the nature club of the college at the seminar room.

19. Teachers and Officers newly recruited (01.04.2008 – 31.03.2009):

1 Assistant Professor, 3 Part Time Faculty and 1 Guest Faculty have been recruited.

20. Teaching, Non-teaching staff ratio (01.04.2008 – 31.03.2009)

TEACHING STAFF	NON-TEACHING	RATIO
43	24	1.79

21. Improvements in the Library Services

A few Computers and Library Equipments like ladder, trolley and index card boxes have been purchased. A plan has also been made to purchase the Library software for computerization of the library services.

22. New books /Journals subscribed and their cost

Departments	No. of Books Purchased	Price (in Rs.)
Accountancy	101	73782
Business Organization and Management	287	126742
Entrepreneurship Development	18	4814
Mathematics and Statistics	45	15495
Business Regulatory Framework	37	11526
Economics	96	141445
Information Technology	16	1008
Environmental Studies	2	1275
Bengali	117	14143
English	81	7348
Hindi	65	7383
Others	48	25719

Departments	No. of Journals Subscribed/ Purchased	Subscription/ Price (in Rs.)
-------------	--	---------------------------------

Business Organisation & Management	2	1720
Economics	1	1850
Accountancy	1	1000
Others	5	3977

23. Courses in which student assessment of teachers is introduced and the action taken on students feedback

Courses	Departments	Action taken based on students feedback
Undergraduate (B.Com. Honours)	<ol style="list-style-type: none"> Accountancy Business Organisation and Management Secretarial Practice & Office Procedure & Entrepreneurship Development Mathematics and Statistics Business Regulatory Framework (Commercial Law) Economics Information Technology Environmental Studies Bengali English Hindi Physical Education 	<ol style="list-style-type: none"> Full coverage of the syllabus. Arrangement of tutorial classes. Organizing class tests and college examinations. Improvement in the Information Technology Lab. Improvements in games and sports facility with additional facilities provided in the Multi-gym. Improvement in the drinking water and sanitation facility. Improvement in library facility and service. Improvement in general office services and student section. Computer and Internet facilities provided to the students.
Postgraduate	<ol style="list-style-type: none"> M.Com. 	<p>Apart from the above mentioned activities, following measures have been undertaken based on the feedback from the PG students:</p> <ol style="list-style-type: none"> Organising regular interactive meetings. Arrangements for guest lecturer on a regular basis.

24. Unit cost of education

Particulars	Amount (Rs.)	Enrolled Students	Unit Cost of Education (Rs.)
Salary	30665281.00	1141	26875.79
Other Charges	702502.00	1141	615.69
Total	31367783.00	1141	27491.48

25. Computerization of administration and the process of admissions and examination results, issue of certificates:

The admission process of the college is fully computerized and college updates are regularly posted on the website of the college. The College also publishes computer-processed results and issues computerised mark sheet to the students.

26. Improvement of the infrastructural facilities:

The college received fund from the Government and started vertical expansion of the administrative building of the College.

27. Up-gradation of Technology :

The up-gradation of the existing technology is a need of the day. Previously, while giving class lectures teachers used to take help of the photo phones for projection of study materials. Now sophisticated electronic projectors with computer interface are available for the purpose. The college plan for setting up LCD projectors in the PG classrooms. The plan also includes installation of a noise-free generator, modernization of classrooms and setting up of an additional computer lab.

28. Computer and internet access and training to teachers and students:

Information Technology and Management Information System are integral part of the Undergraduate and Postgraduate curriculums. The College has a sprawling Computer Lab which caters to the need for practical classes in the Information Technology subject. In general, computer literacy and Internet usage among the teachers and the staff are high. Three faculties of the college have acquired diplomas on various computer training courses.

Internet is an integral part of the computerization facilities of the college. The teachers' study, the Computer Lab, the Library and the administrative office is connected by LAN and Internet facilities.

29. Financial aid to students

The College acknowledges the need for lending a helping hand to the needy and meritorious students. It calls for setting up a 'Student Aid Cell' which will forward the cases of the needy students to the Director of Public Instruction, Higher Education Department, Government of West Bengal of West Bengal for sanctioning half free and full free studentship. In addition to this college in collaboration with **Sheela Kanoria Foundation** provided Scholarship to needy girl students as a part of their women empowerment programme. In 2009-10, 13 students have been provided with this scholarship.

30. Support from the Alumni Association and its activities

The College has distinguished and vibrant alumni. They actively take part in many academic matters. They also help College Placement Cell in providing jobs to the college students.

31. Support from the Parent –Teacher Association and its activities

Following the convention of other Government Colleges in the state of West Bengal there exists no such Association in our college. The college is pondering over the matter for future consideration.

32. Health services

The college maintains a first aid centre to combat emergency. The college also provides medical benefits to the existing and retired employees of the colleges and their family members under the Medical Health Scheme of the Government of West Bengal vide notification no. 7287-F-19-09-2008 issued by Government of West Bengal. The following services are provided under this scheme:

- a) Medical treatment as an indoor patient in a hospital or medical institution; and
- b) Medical treatment as an outdoor-patient in a hospital or medical institution.

Students of this college can also avail medical facilities from Students' Health Home, to which the college is a member. For any emergency medical requirement students are sent by the college authority to the Calcutta Medical College Hospital, the Government Hospital located near the college.

33. Performance in Sports Activities

Goenka College of Commerce and Business Administration is one of the Premier Institutions in West Bengal which is comprised of students having 90% or above marks in their respective Class-XII Examinations. Our College motivates our students to participate regularly in Inter Government of West Bengal College Meet organised by Education Directorate, Government of West Bengal of W.B. In Disciplines like Football, Athletics and especially in T.T. where we have been constantly getting podium finish both in boys and girls section since 2008 and in most of the Sports activities organised by University of Calcutta throughout the Calendar Year.

Tournament	Event	Performance
Indoor & Outdoor games organised by the University of Calcutta	<ol style="list-style-type: none"> 1. Football 2. Cricket 3. Athletics (Selection Trial) 4. Swimming (Selection Trial) 5. Basket ball (Selection Trial) 6. T.T. 	<p>Participated</p> <p>Participated Participated</p> <p>Participated Participated Participated</p>
Government of West Bengal College meet organised by Educational Directorate, Government of West Bengal Of West Bengal	<ol style="list-style-type: none"> 1. T.T. 2. Carom 3. Badminton 4. Chess(Practice Only) 5. Annual Athletic Meet 	267 Boys and 169 Girls students participated
<p>Indoor and Outdoor games organised by our College</p> <p>Indoor games:</p> <p>Outdoor games(Annual Athletic Meet):</p>	<p>Boys/Girls:</p> <ol style="list-style-type: none"> 1. Table Tennis 2. Carom Board <p>Boys/Girls:</p> <ol style="list-style-type: none"> 1. 100 meter race 2. 200 meter race 3. High Jump 4. Long Jump 5. 400 meter Relay race 6. Shot put 7. Javelin through 	

34. Incentive to outstanding sports persons

Except for the statutory provisions (like incentives to SC/ST) Government rules do not permit for any kind of incentives/ extra privileges to the outstanding sports persons. However, the Government of West Bengal directly helps the outstanding sports persons through its Ministry of Sports.

35. Student achievements and awards

Academic performance in Examination- 2010	<p>Out of 277 students who appeared for B Com Part III Examination of the University of Calcutta , total number of students obtained 1st class :</p> <p>Female Students = 62 Male Students = 142</p> <p>Rank</p> <p>First - AbhishekJaiswal and RajatBhowmik = secured 80% Second- SayankiChakraborty=secured 78.625% Third -Abhijit Kumar Das = secured 78.25%</p> <p>Total number of students obtained 1st class in M.Com. examination in college: Female Students =3, Male Students = Nil</p>
---	--

36. Activities of the Guidance and Counselling Cell

With a view to preparing the students for the job opportunity, the college maintains a Guidance and Counselling Wing (under the Placement Cell). The functions of the cell are as follows:

- a. Development of spoken and communicative English,
- b. Development of writing technique,
- c. Interview procedure learning,
- d. Speech procedure learning,
- e. Etiquette learning
- f. General knowledge development
- g. Computer Skill Development

37. Placement services provided to student

The college maintains a placement cell for the students. The cell collects information regarding avenues for employment, types of posts, number of posts and thereafter arranges for interviews and appointment.

38. Development programmes for non- teaching staff.

The College organises development programme for the non-teaching staff by way of arranging series of speech on Service Rules, Income tax law , Constitutional law particularly, Article 226, Environmental Science, etc. The teachers belonging to Law Department, Accountancy Department, and Environmental Science Department participated in the programme. Some of the employees participated at the time of academic tour and field study programme.

39. Best practices of the institution:

The following are the best practices of the institution:

- i. Maintaining outstanding academic ambience
- ii. Maintaining a poster free and clean campus
- iii. Publication of students notices in the website
- iv. Activities of Guidance and Counselling Cell
- v. Activities of Placement Cell
- vi. Activities of Nature Club
- vii. Activities of Entrepreneurship Development Cell
- viii. Foundation Day Celebration with Foundation Day Lecture by an external resource person of eminence.
- ix. Students' debate, Quiz and Elocution competition on regular basis
- x. Students' involvement in helping the rural people
- xi. Observance of Independence Day and Republic Day with Cultural Programme
- xii. Guardians' meeting with principal and teachers
- xiii. Activities of 'NSS Programme'
- xiv. Collection of fund and other materials for the poor.
- xv. Arranging scholarship for the needy students in collaboration with other organisations.

40. Linkages development with National / International, Academic / Research bodies:

A good number of our faculties are members of the reputed research bodies like the Indian Accounting Association, Indian Economic Association and the International Institute of Development Studies. The teachers regularly participate in the National and International Seminars organised by these organisations. The institute being a government college cannot directly initiate establishing any linkage with any government or private institution and sign MOU without the approval of the government.

41. Any other relevant information:

We also feel proud to state that the present building of this college is located on the soil where Sir C.V. Raman, the great Indian scientist had done his noble winning work. Sir C.V. Raman, who got the noble prize in Physics in the year 1930 did his noble winning research in the premises of the Indian Association of the Cultivation of Science which was previously located on this soil. Keeping this esteem memory in mind the stakeholders of this institution has been ceaselessly working for the furtherance of quality education in this country.

Part C

1. Sustenance of Internal Quality Assurance Cell and its activity as a measure for quality assurance and future development

The present IQAC will review their activity at the end of the current session and accordingly plan for the changes needed for betterment of the cell. The cell will also keep in touch with the regulatory authority of IQAC and their counterpart in West Bengal State Higher Education Council for considering any change at the policy level of NAAC and the Government concerned. Being a Government college, the feedback from the Department of Higher Education, Government of West Bengal, is particularly important for the running and functioning of IQAC.

2. New courses

A serious effort has been made for executing the series of formalities for the introduction of MBA course in the college at the earliest. The approval has been received from the University of Calcutta and the Department of Higher Education, Government of West Bengal, and the college can start the course after obtaining the necessary approval of the A.I.C.T.E.

3. Infrastructure development plan

- Vertical expansion of the administrative block of the college building.
- Installation of the second lift of the college
- Installation of fire extinguishers and fire alarm system
- Installation of Noise-free digital automatic generator set for uninterrupted power supply during the college hours.
- Refurbishing the Postgraduate/ MBA classrooms with acoustics and electronic gadgets like computers and LCD projectors.
- Arranging additional space for the growing number of books in the Library.
- Digitization of old and rare books.
- Installation of Close circuit camera with monitoring system
- Modernisation of Postgraduate class rooms

4. Seminars/ Training Programmes:

The Seminar Committee of the college has been planning for organizing different types of seminars throughout the year. Accordingly, Departmental Seminars, Students' Seminar and National/State Level seminars will be organized in consultation with the IQAC.

5. Academic Journal

In addition to the present college magazine, the College has also felt the need for an academic journal to bolster publication of research-oriented writings on Commerce and Economics. The IQAC will take the necessary steps in this regards.

6. Stakeholders' meeting

The college intends to have regular meetings with the parents of the students in order to apprise them of the progress of their wards in their studies. All the stake holders of the college meet at the Foundation Day of the College.